Jenny Ho

🔗 jenhodesign.com 📫 jenhodesign@gmail.com 📍 Philadelphia, PA

Experience

11/2020 to present
Designer at Large
Remote — Freelance product design, visual design, data visualization, and user research.

11/2023 to present — Designing data analysis tools for Archer, a commercial real estate startup, to speed investors through finding the perfect deal.

11/2020 to 12/2020 — Expanded Healthify's case management tools to encourage social workers and community organizations to follow up on referrals.

3/2021 to 8/2023
Senior Product Designer @ Archipelago
Remote — Lead designer at a startup streamlining commercial real estate insurance with AI. Launched 0-to-1 reporting and integration features that expanded the customer base to new industries, self-serve users, and international companies.

Collaborated with product managers, engineers, and business stakeholders during the entire product lifecycle. Owned internal processes to scale the design team from 2 to 6 members across 3 cross-functional product teams. Managed the design system with a team of front-end engineers.

10/2017 to 9/2020
UX Designer @ Healthify (acquired by WellSky)
New York, NY — Lead designer for a social services startup. Designed a referral management web app for social workers and a reporting suite for community health executives.

Reduced 70% of time spent on UI design and handoff by building a design system with a React component library with engineers.

Improved data literacy within Healthify by training new hires and business teams on analytics tools. Mentored 2 product interns and a junior UX researcher.

10/2016 to 2/2018
Director of Creative Design @ UPchieve
New York, NY — Launched the mobile app, web app, and marketing website for an ed-tech nonprofit. The apps and website helped UPchieve successfully apply for grants and to accelerator programs, including Y Combinator. Supervised a graphic designer and a UX engineer.

9/2016 to 3/2017
Interaction Designer @ Samsung NEXT
New York, NY — Created AR mobile apps, desktop apps, and HoloLens prototypes with a small team of developers.

Education & certifications

5/2016
B.A. in Fine Arts @ University of Pennsylvania

6/2020 to 8/2020
Data Science Certificate @ BrainStation
Course material: Python, statistics, data cleaning, data analysis, data modeling, data visualization

8/2019 to 8/2020
Data Visualization Certificate @ Parsons School of Design
Courses: Data Visualization 101, Information Graphics, Information Design, Data Analytics

Technical & interpersonal skills

Product & visual design: User research, usability testing, competitive audits, information architecture, prototyping, design systems, brand guidelines, UX and UI design, UX writing, digital illustration, photography

Data: Data visualization, statistics, data analysis, data modeling

Leadership & communication: Project management, stakeholder management, cross-functional collaboration, subject matter expert interviews, giving and receiving feedback, mentorship, hiring

Tools: Figma, Adobe, Procreate, Hotjar, Optimal Workshop, Looker, Tableau, SQL, Python, Excel

🔗 jenhodesign.com 📫 jenhodesign@gmail.com 📍 Philadelphia, PA