



Wesley Hamilton  
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## Summary

Dedicated designer, photographer and artist and with extensive history working in a collaborative environment and meeting the needs of internal and external clients. Well-developed portfolio with an extensive variety of work. Years of experience working under short deadlines in various situations. Freelance experience working with national and international clients.

## Education

*Missouri State University, Springfield, Mo.*  
Bachelor of Fine Arts, Design, May 2011

## Work Experience

*Duvel USA: Boulevard Brewing Co., Brewery Ommegang*  
Graphic Designer, Dec. 2020-Present

Responsible for brand design and development including creative naming, researching and explaining visual direction, executing final artwork, presenting results to executive teams, then adjusting artwork based on feedback. Work with other designers and brand managers to create new brands, overseeing the design and development of packaging materials from start to finish. This includes themed merchandise, graphical truck wraps, billboards, digital ads and on-location promotional posters, making sure brands appear consistent across many platforms. Regular strategic meetings with brewers, executives and marketing department leaders to define creative goals and inform art decisions. Assisting other designers with work that is in-development, as well as critiquing final art and directing improvements. Experience creating large-scale graphics for pop-up events and other on-site applications. Regularly create merchandise for the brewery gift shop including tee shirts, stickers, enamel pins, glassware, hammocks, bottle openers and more.

*Culture Flock Clothing LLC*  
Art Director, April 2019-April 2020

Collaborate with the creative director to determine unifying concepts and scheduling of production for art creation including tee shirt designs, enamel pins, patches, stickers and other items as determined. Lead of two other designers in artmaking, including research and brainstorming, through multiple phases of roughs, ending in final art creation and preparation for print production. Making budgets and tracking expenses weekly, setting sales and revenue goals. Managing and growing the Culture Flock social media accounts. Photography of a variety of products and models. Shooting and assembling feature videos for online promotion. Running ad buying on Facebook, including creating audiences and tracking goals.

*Springfield Business Journal*  
Editorial Designer and Photographer, Oct. 2012-March 2019

Responsible for the design and layout of all print and digital editorial elements of the publication including infographics, typography, illustration and photography, under strict deadlines. Experience with many forms of photography including studio and environmental portrait, product and event. Duties also include cover design and photography for regular annual booklets, developing design themes for special publications, and coordinating with printers to ensure products are completed on time. Regularly contributing to editorial group meetings to plan future issues, stories and art ideas. Also, regular collaboration with writers and editors is required to find the best visual solution for a given editorial piece.

## Professional Skills

Proficiency in current versions of Adobe Illustrator, Photoshop, and InDesign  
Traditional techniques and mediums of Drawing, Painting, and Photography  
Creating conceptual solutions and engaging in formal critique  
Typographic design, layout and hierarchy  
Familiar with current versions of Adobe Premiere Pro and After Effects  
Risograph and screen printing production  
Familiar with front end web design