

Miki Boveri

EXPERIENCE

2021-Present

Freelance Graphic Designer

Created and produced successful marketing campaigns for Penn State Outdoor Adventures. Built lasting client relationships, and created impactful designs that drive success for their brands and increase student involvement.

2024

Junior Designer | Evanisko Project

Partnered with the Pattee and Paterno Library to create a community based human centered design exhibition. Assisted leading a team of designers in developing branding and other deliverables that lead to an increase in student engagement.

2022-Present

Supervisor | Outdoor Adventures

Created lesson plans, cleaned and organized hundreds of gear items, managed rentals, communicated with participants, organized monthly meetings, and trained staff. Instructor for various outdoor activities. Supervisor at a 40ft high ropes course for group programs of 8-64 people.

2024

Outdoor Instructor | Wilderness Adventures

Outdoor guide, instructor, mentor, and caretaker for children and young adults in back-country and front-country settings.

ACTIVITIES

2022-Present

Pennsylvania State University Design Association

Alumni Chair...2025-present

2021-Present

Pennsylvania State University Club Water Polo

Secretary...2022-2023, Public Relations Chair...2022-2024, Social Media Chair...2022-2024, THON Dancer...2024, THON Chair...2024-2025

2022-Present

Sigma Sigma Sigma

Sisterhood Chair...2023, Health and Wellness Chair...2023

SKILLS

Figma
Motion
Art Direction
Set Design
Glyphs
Layout Design
Systems Design
Photography
Time Management
Adobe Creative Suite

AWARDS

Dean's List...2021-Present
Arts & Architecture Alumni
Award...2024

EDUCATION

2021-2026

Pennsylvania State University
Graphic Design Major
Photography Minor
GPA 3.8

ABOUT ME

I enjoy designing experiences, creating stories, and connecting people. Innovative thinker, creative problem solver, accomplished student athlete, and volunteer.

CONTACT

253.514.2637
mikiboveri.com
mackenzie.boveri@gmail.com