

# kate

Kate Fawson  
Graphic Design  
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katefawson.com

*I am a hardworking and passionate creative, dedicated consistently producing high-quality work. I want to make a positive impact in this world.*

## Education: Bachelor of Fine Arts in Graphic Design

Brigham Young University, 2021–present  
3.91 GPA  
Expected Graduation: April 2026

## Skills

### Design Software



I am fluent in Adobe Illustrator, Photoshop, InDesign, Figma, and Procreate.  
I have an intermediate knowledge of Adobe After Effects and Cinema 4D.

### Design and Creative Skills

Typography and Layout Design: Knowledge of font pairing, typesetting, and readability  
Branding and Logo Design: Developing visual identities and consistent brand guidelines  
Illustration: Creating custom illustrations in various styles

### Communication

Collaboration: Working effectively in teams with other creatives or clients  
Client Relations: Communicating design choices and gathering feedback  
Presentation Skills: Delivering and presenting design work to clients

## Work Experience

### Graphic Designer and Marketing Team Lead at BYU Studies

January–November 2024

Responsibilities in this role included designing effective social media campaigns to promote the academic journal; simplifying complex academic content into an appealing and consumable form for college social media; and leading a diverse team of creatives.

### Graphic Designer at the BYU College of Humanities

September 2021–April 2022

Responsibilities in this role included conceptualizing and designing marketing materials for various college events and campaigns; working closely with writers, illustrators and other designers to create the semi-annual college magazine; and supporting college social media efforts.

### Intern at Facible BioDiagnostics

May–September 2022

Responsibilities in this role included designing marketing materials and internal presentations; completing market and investment research; preparing presentations based on the results of my research; and assisting chemists and biologists with DNA replication in the lab.

### Character Performer at EverAfter Enchantments

August 2019–August 2023

Responsibilities in this role included interacting with and entertaining children at parties and charity events; posing as a well-known character and maintaining that character at all times through improvisation; and representing the company to parents as a party moderator.

## References

### Linda Reynolds, Professor, Department of Design, BYU

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### Douglas Thomas, Associate Professor, Department of Design, BYU

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