KAYLA BAAH

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EDUCATION

University of Cincinnati | Class of 2025

College of Design, Architecture, Art, and Planning Industrial Design Bachelor's of Science Certificate in Chinese Language and Culture

University of the Arts London | Fall 2023

Chelsea College of the Arts Product and Furniture Design Integrated Study Abroad

EXPERIENCE

MNMI

Chicago, IL | August 2024 - December 2024 Industrial Design Intern

Assisted design team on client work. Conducted trend research. Aided in project ideation. Developed CAD through surface modeling and produced rapid-prototypes. Managed workload in a fast-paced environment.

Procter & Gamble Cincinnati, OH | January 2024 - April 2024 Industrial Design Intern

Designed and developed packaging, in-store displays, and refill systems for Swiffer products. Rapid-prototyped packages and refills. Completed CAD, rendering, and future product strategy on Tide.

Nova

Providence, RI | May 2023 - August 2023 Industrial Design Intern

Contributed to multiple stages of product, UX/UI, and marketing development. Conducted trend research. Developed concepts through sketching, 3D modeling, and physical prototyping. Created renders, animations, and graphic assets for marketing and client work.

Chamberlain Group Chicago, IL | September 2022 - December 2022 Industrial Design Intern

Collaborated in an interdisciplinary group of interns to design smart access systems. Analyzed IoT market. Conducted ethnographic research through interviews and surveys. Developed concepts through sketching and 3D modeling. Created a functioning final prototype/system.

Day Owl Pittsburgh, PA | January 2022 - April 2022 Industrial Design Intern

Aided in basic soft good product design and trend research. Managed and redesigned secondhand product market. Repaired, photographed, edited, and assisted in merchandising secondhand products.

INVOLVEMENT

UC Mentors & Muses Summer 2024

(Industrial Design Student Mentor) Advised first year industrial design students in creating portfolios and developing personal projects.

UC Sustainable Industrial Design Initiative 2020 - Present

Discusses and implements sustainable collective practices within local school and community

Design for America 2020 - 2023

(Team Leader | 2021 - 2023) Assists members in design sprints and coordinates small group activities

UC Pinoy-American Student Organization 2020 - Present

(Fundraising Chair/Treasurer | 2021-22) Managed club finances while coordinating fundraising events

SKILLS

Digital Analog Photoshop Ideation Illustrator Prototyping InDesign Sketching Fusion 360 Sewing Solidworks Woodworking Rhino Blender Keyshot

AWARDS

Figma

Cincinnatus Scholar

(2020 - Present)

Dover Sons & Daughters Scholar (2020 - Present)

AK Steel Foundation Scholar

(2020 - Present)

Deans' List

(2020 - Present)