

Matthew Jacobson

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New York, NY

Generative Artist, Educator, and Recreational Mathematician working with algorithms, plotters, and embroidery machines. My work focuses on mathematical aesthetics and how they can help us to explore and expose the often obfuscated rules that guide the world around us.

EDUCATION

University of Colorado Boulder (B.A. Mathematics/Economics) 2008-2012
Texas State University (Research Experience for Undergraduates) Summer 2011

PROFESSIONAL EXPERIENCE

Artist Sep 2021 - Present
Senior Engineer @ LiftLab May 2018 - Sep 2021
Senior Statistician @ Neustar Dec 2015 - Feb 2018
Manager, Data Strategy @ MarketShare Apr 2015 - Dec 2015
Business Consultant @ DataSong Jun 2014 - Apr 2015
Decision Science Analyst @ SquareTwo Financial May 2012 - Jun 2014

TEACHING EXPERIENCE

Adjunct Professor @ Parsons School of Design (Communication Design)
Creative Computing Fall 2019
An introduction to programming as a creative medium. Coursework focused on developing a vocabulary of interaction design principles applied across a range of mediums and platforms.
Core Lab Interaction Spring 2020
A compliment to Core Studio Interaction - this lab presented a series of small workshops meant to teach beginning and intermediate interaction design through a hands-on engagement with HTML and CSS.
Teaching Assistant @ School for Poetic Computation
Algorithmic Botany Jan 2023
Examine what role computation plays in shaping the present and future of the simple, very old, and very human endeavor of capturing the beauty of the natural world in our art.
Mathematics as a Religious Experience Jan 2020
Lead a guided workshop through a playful exercise in geometry, mathematical reasoning, and creative experimentation. Through the use of physical materials and visual examples attendees gained a deeper understanding of what it means to be a mathematician.
Recreating the Past Spring/Fall 2018, Spring 2019
A 10 week long study of computational art from the past decades - recreating these works with contemporary techniques to gain aesthetic, analytical and technical knowledge. Held weekly office hours with students, helped develop assignments and prepare materials for lessons, preformed general record keeping and note taking duties.
Coding Bootcamp Spring/Fall 2019
A 5 day introduction to the foundations of coding in openFrameworks. Covering concepts such as variables, memory, and scope; branching, looping, boolean evaluations, and logic; functions, recursion, and events; object-oriented design; OpenGL and 3D graphics, and working with media like video, sound, and responding to keyboard and mouse inputs.

RESIDENCIES

An Artist's History of Computer Viruses and Malware Fall 2022
A journey through the history of computer viruses and malware both from an analytical perspective and an aesthetic perspective.
School for Poetic Computation Fall 2017
10 week program organized around exploring the creative and expressive nature of computational approaches to art and design. Daily classes in coding, hardware, poetry, and critical theory.

EVENTS, EXHIBITIONS, ACTIVATIONS

<i>Embroidery Thrift Shop (Marfa, TX)</i>	Nov 2024
<i>Bantam Tools Plotterfest</i>	Jul 2024
<i>SXSW - Creative Industries Expo</i>	Mar 2024
<i>Embroidery Tattoo Flash (Marfa, TX)</i>	Sep 2023
<i>Token Art NYC</i>	Apr 2023
<i>NFT Paris</i>	Feb 2023
<i>Instructions for Defacement (Marfa, TX)</i>	Nov 2022
<i>Token Art NYC</i>	Apr 2022
<i>Pioneering Women at the Seattle NFT Museum</i>	Mar 2022
<i>Post-War to Present: The NFTs</i>	Oct 2021
<i>Poetic Computation: Seven Years of SFPC</i>	Jan 2020
<i>SFPC Final Showcase</i>	Nov 2017

COMMISSIONED WORKS

<i>Tiffany & Co. (International Magic)</i>	Dec 2024
<i>Samsung India (SantosDilone)</i>	Oct 2023
<i>Nature in the Digital Age (Elsewhere.Art)</i>	Jun 2023
<i>Samsung MyBespoke (RazorFish)</i>	Jan 2023

CURATED WORKS

<i>Connect-Close (Stitchables)</i>	Nov 2024
<i>Spin^t (Bright Moments)</i>	Dec 2023
<i>On Water (The Seaport)</i>	Mar 2023
<i>Endless (5,607,250 to Infinity) (Plottables)</i>	Dec 2022
<i>Streamlines (Plottables)</i>	Dec 2021
<i>Blaschke Ballet (Art Blocks)</i>	Sep 2021
<i>Watercolor Dreams (Art Blocks)</i>	Apr 2021

PRESS

<i>Art Blocks Marfa Weekend 2024: A Celebration of Generative Art</i>	Nov 2024
<i>Art Blocks Marfa Weekend 2024 – Fusion of NFT Art and Blockchain</i>	Nov 2024
<i>On a New Aesthetics of Seriality</i>	May 2024
<i>Gestures of the Generative Painter</i>	Oct 2023
<i>Sincere Appeals to Artists and Collectors</i>	Oct 2023
<i>Making Textiles (Advanced - Generative)</i>	Oct 2023
<i>Inside Art Blocks' Marfa Weekend, Digital Art's Latest Hotspot</i>	Sep 2023
<i>Nature in The Digital Age</i>	Sep 2023
<i>Ledger @ NFT Paris 2023</i>	Feb 2023
<i>Exhibition Review: Nature in the Digital Age</i>	Jun 2023
<i>Samsung Introduces the Next Level of Bespoke Customization with MyBespoke</i>	Jan 2023
<i>The New Creator Economy</i>	Nov 2022
<i>Art Blocks Releases Web3 Products for Creators</i>	Aug 2022
<i>Matt Jacobson, Plottables, Generative Blockchain Art and NFT Projects</i>	May 2022
<i>Spalter Digital</i>	Nov 2021
<i>After Dinner Mints with Matt Jacobson and Sarah Ridgley (Ep.25)</i>	Nov 2021
<i>In Conversation with Matt Jacobson</i>	Apr 2021