

# ANNA ZIMMER

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## EDUCATION

### **Stevens Institute of Technology (SIT), Hoboken NJ**

B.A, Visual Art and Technology || GPA 3.7  
Concentration in Creative Programming || Minor in History | Film Studies

## EXPERIENCE

### **RedShift Creative Publication, Editor in Chief** || *SIT, Hoboken NJ*

*April 2022 – Present*

- Quadrupled production of zines per semester and increased outreach
- Directed and contributed to all areas of planning, curating, layout, and printing
- Leveraged the Adobe Suite to create innovative designs and layouts
- Organized weekly events and saw a 50% increase in regular attendance

### **Diversity, Education, and Inclusion Committee, Graphic Designer** || *SIT, Hoboken NJ*

*Jan 2024 – May 2024*

- Created flyers, digital displays, and social media posts for department's initiatives
- Communicated with school administration and student government to promote diversity, inclusion, and accessibility on campus

### **Monmouth Arts, Graphic Design and Marketing Intern** || *Red Bank NJ*

*Sept 2020 - Feb 2021*

- Created social media posts and graphics using Photoshop and Illustrator
- Generated traffic and promoted the nonprofit's events and campaigns
- Illustrated content, including coloring pages for a children's booklet

## SKILLS

- |  |                                   |
|--|-----------------------------------|
| - Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom) | - Illustration and Concept Art    |
| - UI/UX and Figma  | - Publication Design and Layout   |
|  | - Photography and Post Processing |

## PROJECTS

### ***Living Memory, Archive and Decay, Ongoing***

Creative research project concepting biomaterials as an archival process to combat the decay of collective memory in a digital ecosystem

### ***Strange Paradise, 2024***

Multi-disciplinary project combining generative code, 3D models, AR, and graphic design to explore ideas of infinity as presented in Borges' *Garden of Forking Paths*.

### ***Illuminated e-Reader, 2024***

eReader designed after and understanding illuminated manuscripts as proto-UI/UX

### ***Everybody Every Body Ever body, 2024***

Zine curating queer work documenting bodies as powerful places of self-knowledge