

# ALEXANDRA PURDY

## PROFILE

Senior Graphic Design student at Boston University with a passion for the evolving field of design. Began my design journey in 2022, constantly exploring innovative ideas and developing my skills. Enthusiastic about the future of design and eager to contribute creatively in a dynamic environment.

## EDUCATION

### BOSTON UNIVERSITY

BACHELOR OF FINE ARTS  
MAJOR IN GRAPHIC DESIGN

- » Expected May 2025
- » Cumulative GPA: 3.7/4.0
- » Deans List 2021-PRESENT

### FAIRFIELD WARDE HIGH SCHOOL

- » May 2021
- » Honors

## SKILLS

### TECHNICAL

- » Adobe Creative Suite; Photoshop, Illustrator, InDesign, After Effects, Premiere, Acrobat, etc.

### DESIGN

- » Typography
- » Layout and Composition
- » Motion Graphics

### BUSINESS

- » Attention to Detail
- » Communication
- » Time & Project Management
- » Collaboration

## CONTACT

- » [WWW.ALEXANDRAPURDY.COM](http://WWW.ALEXANDRAPURDY.COM)
- » [ALEXANDRAJANEPURDY@GMAIL.COM](mailto:ALEXANDRAJANEPURDY@GMAIL.COM)
- » (203) 997-6091

## EXPERIENCE

### JM&A GROUP

#### **GRAPHIC DESIGN CONTRACTOR**

AUG 2024 - PRESENT / REMOTE

- » Design marketing materials, internal resources, and media graphics on an as-needed basis
- » Implement brand guidelines to support diverse company departments with targeted design solutions

#### **GRAPHIC DESIGN INTERN**

JUN 2024 - AUG 2024 / DEERFIELD BEACH, FL

- » Designed visual content for social media campaigns, presentations, and promotional materials, collaborating with cross-functional teams
- » Managed multiple design projects under tight deadlines, upholding high standards of quality

### STRIKE MAGAZINE BOSTON

#### **MERCHANDISE DIRECTOR**

JAN 2024 - MAY 2024 / BOSTON, MA

- » Directed the design strategy and creation of all merchandise, aligning closely with editorial, marketing, and advertising teams to meet magazine goals

#### **EDITORIAL DESIGN DIRECTOR**

AUG 2023 - DEC 2023 / BOSTON, MA

- » Led a design team, overseeing projects from conception to execution, including delegation, critiques, layout, photo arrangement, typesetting, and type design

### MACH INDUSTRIES

#### **GRAPHIC DESIGN INTERN**

JUN 2023 - AUG 2023 / BOSTON, MA

- » Served as the primary designer for the company's visual identity, creating specification sheets, apparel, convention backdrops, and more