

## Employment History

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### Freelance Graphic Designer

#### 2021 - Present

- **Good as Gold: Digital Design Agency:** Design Research + Brand Identity.
- **Dun Laoghaire Institute of Art Design + Technology:** Portfolio guidelines update, workshop facilitation + Book design and production.
- **Peter McVerry Trust:** Booklet Design.
- **Finnish Embassy of Ireland:** Designed identities for 60 Years of Diplomatic Relations between Ireland and Finland + Diplomatic Sauna Society Logo.
- **Orfhlaith Whelan Photographer:** Developed brand and website.

### Graphic Designer & Exhibition Curator

#### Lab Sevilla, Spain | January - May 2024

- Created a brand identity for the art residency program 'Breaking the Patterns' co-funded by the **European Union and Creative Europe**.
- Developed the **identity** for the international 'Breaking the Patterns' exhibition which included promotional material, artwork labels, exhibition catalogue and vinyl way finding and signage.
- **Conceptualised themes** and the design of the **exhibition layout**.
- **Coordinated logistics** for the exhibition, including transportation and installation.
- Collaborated with artists and stakeholders, ensuring **smooth communication and execution** of exhibition plans..

### Research Assistant

#### Dun Laoghaire Institute of Art Design + Technology (IADT) | November 2023 - January 2024

- Conducted research and assisted in developing a **website and brand** for 'Pitchdrop', a platform and community that helps to safeguard and promote critical conversation and social good.
- Provided expert input on the **best interpretative practices for digital content**, ensuring the platform effectively communicated its mission to a broad audience.
- Supported by Creative Ireland and the Creative Futures Academy Ireland.

### Design & Project Lead

#### Enterprise Ireland | August - November 2023 & June - August 2022

- Conducted **desk-based and qualitative research** on markets, **audiences**, and competitors, providing insights for brand analysis.
- Project-managed the design and production of a **70-slide pitch deck**, which **effectively communicated complex information** for clients 'Nugget' (a Fintech Software App), 'Store My Stories,' and 'Omuu.'
- Managed the **project timeline** and delegated tasks to team members, ensuring on-time delivery.
- Liaised with clients, using **strong communication skills** to foster relationships and clarify objectives.

### Panel Member and Volunteer

#### Apollo Youth Panel, National Gallery of Ireland | June - Present 2023/2024

- Collaborated with panel members to organise and **design creative workshops for the public**, based on current exhibitions.
- Facilitated workshops in the National Gallery's Public Studio, gaining **experience in public engagement and education**.

## Education

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### Creative Skills net Course

Illustration for children's books, Summer 2024

### Certificate in Entrepreneurship for European Creative Industries

Learning Resource Network, April 2024

### BA (Hons) Visual Communications

Dun Laoghaire Institute of Art Design + Technology, Class of 2023

- Graduated with **First class honours** (1:1)
- Extended Thesis: **'The Art of the Possible: Social Justice in Museum Galleries'**

### BSc (Hons) Animation

Dun Laoghaire Institute of Art Design + Technology (2 Years) 2018-2020

## Key Skills

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- Graphic Design
- Exhibition Curation
- Project Management
- Client and Stakeholder Collaboration
- Research and Data Visualization

**Software:** Adobe suite; Blender; Maya 3D; Figma; Keynote; Microsoft Suite.

**Design:** Print, Digital (UX/UI), Editorial Design, Motion, Prototyping, Branding, Poster Design.

**Fine-art:** Illustration, Acrylic Painting, Book Making, Screen Printing, Animation.

**Language:** Bi-Lingual, Native in English and Spanish.

### Full Driving Licence

## Exhibitions & Publications

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**Breaking the Patterns**  
Lab Seville, Spain  
April 2024

**OnShow Graduate Show**  
IADT Dublin, Ireland  
May 2023

**'All Within Magazine'**  
Publication  
London  
August 2022  
Included Illustrations, writing and photography.

**AGRAFA Young Designers Conference**  
Katowice, Poland  
March 2022