

Kiva LeFors

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Education

University of Cincinnati
Cincinnati, OH

Class of 2026

College of Design, Architecture, Art, and Planning
Communication Design Major
Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Arts & Sciences Certificate in Screenwriting

Experience

haywoodmade interiors
Chicago, IL

May 2024 – Aug 2024

Social Media and Retail Manager

Ideated, planned, and produced daily social media content with newsletters twice a week for an omnichannel approach. Managed retail inventory and captured product photography. Planned new promotions throughout the season with relevant themes. Created advertisements for print and digital for the interior design studio side and assisted in any graphics needs. Automated the studio's Asana taskflow.

Rhinegeist Brewery
Cincinnati, OH

Design Intern:

Jan 2023 – May 2023

Aug 2023 – Dec 2023

Merch Associate:

May 2023 – Present

Design Intern and Merchandise Associate

Responsible for expanding brand identities for paper and display point of sale assets. Responsible for creating multiple different event identities and corresponding collateral for the taproom and social media. Making one-off bar and restaurant signage for promotions and special events for print and digital. Worked on packaging design for an exclusive can in our variety pack. Created social media graphics across multiple platforms, including motion work.

TITLE Magazine
Cincinnati, OH + Remote

Sept 2021 – Dec 2023

Senior Graphic Designer

Project Lead on Lust for Life, led a team of 7 remotely to create a 3 poster series that I proposed for issue 006. Organized a collaborative digital space for team members to work on the same vision. Senior Graphic Design on Baroque Club Kids, worked with 3 graphic and layout designers remotely to design 5 spreads. Created custom hand lettering for all spreads. On issue 007, I co-led MACHINA with a team of 10 creatives. I led and managed the 2 photoshoots and was in charge of leading graphic and layout designers for 5 spreads.

Activities

Women in Film
Self Defense Club
UC Knits

Awards

Dean's List

Adam A. Clapp
Memorial
Scholarship

Mark and Carla
Hutker Scholarship

Skills

Adobe

Photoshop,
Illustrator, Acrobat,
InDesign, Bridge,
Lightroom After
Effects, Premiere
Pro

Applications

Figma, Final
Cut Pro, Miro,
Microsoft Office
Suite, MailChimp,
Asana, Notion,
Cinema 4D

Programming

Basic HTML and
CSS, Python, Java,
JavaScript p5

Languages

Fluent in American
Sign Language

Beginner in
Spanish and Dutch