Aiden Cole

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Education

Washington University in St. Louis
Sam Fox School of Design & Visual Arts

St. Louis / 2021 – 2025

B.F.A. Communication Design
Second Major in Art History and Archeology

Santa Reparata International School of Art

Florence, Italy / Spring 2024

Skills

Adobe InDesign, Illustrator, Photoshop, After Effects, Premier Pro, Figma, Fusion 360, Canva, PowerPoint, Wireframing, Lucidchart

Experience

Art Director Intern at Kuhl / Swaine Advertising

St. Louis / Jul – Aug 2024

Designed advertising materials for clients and prioritized efficient incorporation of feedback. Worked with many different formats to develop versatile advertisement campaigns. Created in-house materials to help train future interns and employees.

Design and Social Media Intern at WashU Center for Career Engagement

St. Louis / Sep 2024 – Present

Create and alter social media post templates to ensure cohesion with an established graphic identity system. Schedule and manage posts for Instagram, Facebook, and LinkedIn.

Graphic Design Intern at *The Addison Independent*

Middlebury, VT / June – Aug 2023

Designed layout and advertisements for an audience of 37K. Developed brand identity and material for in-house subscription service. Collaborated with writers and photographers.

Creative Director and Stylist at *Armour Magazine*

St. Louis / Jan 2023 – Present

Manage the hiring of staff for each shoot. Source clothing and styled models. Curate the artistic direction and ensured a cohesive style throughout the development phase.

Industrial and Graphic Designer at Mechanical Advantage LLC

Middlebury, VT / Summers of 2022, 2023

3D Modeled mechanical components. Assisted in CNC machine operation. Designed workplace materials for efficiency increases and education of new employees.