

ALEXANDRA PURDY

EXPERIENCE

JM&A GROUP

GRAPHIC DESIGN INTERN

JUN 2024 - AUG 2024 / DEERFIELD BEACH, FL

- Collaborated with cross-functional teams to design visual content for social media campaigns, presentations, and promotional materials.
- Managed multiple design projects simultaneously, meeting tight deadlines while maintaining high standards of quality.

STRIKE MAGAZINE BOSTON

MERCHANDISE DIRECTOR

JAN 2024 - MAY 2024 / BOSTON, MA

- Directed the design strategy for all merchandise, ensuring consistency with the brand identity. Worked closely with editorial, marketing, and advertising teams to align the merchandise with overall magazine goals.

EDITORIAL DESIGN DIRECTOR

AUG 2023 - DEC 2023 / BOSTON, MA

- Oversaw and managed a team of designers, delegated work, and led critiques. Graphic design of spreads, arrangement of photos, typesetting, and type design.

MACH INDUSTRIES

GRAPHIC DESIGN INTERN

JUN 2023 - AUG 2023 / BOSTON, MA

- Sole designer and contributor to company's visual identity by creating specification sheets, apparel, convention backdrops, and more.

SKILLS

ADOBE CREATIVE SUITE	TYPE DESIGN
WEB DESIGN / HTML + CSS	TIME MANAGEMENT
PYTHON	LEADERSHIP
EDITORIAL DESIGN	CREATIVE DIRECTION

EDUCATION

BOSTON UNIVERSITY
BACHELOR OF FINE ARTS

BOSTON, MA
EXPECTED MAY 2025

Major in Graphic Design
Cumulative GPA: 3.7/4.0; Deans List 2021- Present

FAIRFIELD WARDE HIGH SCHOOL
HONORS

FAIRFIELD, CT
MAY 2021