

Nitya Dhingra

nityadhingra.com | nityadhingrawork@gmail.com | (917) 663-6057

Education

Parsons School of Design, *BFA Communication Design*

Academic Honors
BFA Dean's Scholarship

2019 – 2023
New York, NY

Experience

Alternatives, *User Experience/Digital Designer*

- Designed branding, editorials, and websites for Margaritaville Resorts, Global Action to End Smoking, Big Brothers Big Sisters of NYC, and White House Initiatives.
- Executed social media content, marketing campaigns, and product packaging, ensuring cohesive brand representation and impactful audience engagement.

Jul 2023 – Present
New York, NY

Conscious Step, *Graphic Designer*

- Conceptualized and developed user interface for brand's new retail website, helped increase conversation rates.
- Ideated, designed and illustrated brand campaigns across digital, social media and print to increase customer engagement.
- Executed animations for advertisements, including collaborations with Nickelodeon and Discovery.

Jun 2022 – Jul 2023
New York, NY

Wix.com, *Web Design Intern*

- Exclusively selected as one of 30 participants out of 600+ candidates for Wix's intensive web design program.
- Tackled topics ranging from branding, UI/UX, web development.

May 2022 – Jul 2022
New York, NY

AWA Lighting Designers, *Design Intern*

- Stewarded rebranding of company's visual identity, ideated logos and created webpages using new brand kit.
- Designed graphics and animations for social media.

Jan 2022 – Apr 2022
New York, NY

Protect Our Planet Movement, *Design Intern, Youth Mentor*

- Oversaw social media content creation and graphic design as part of the Protect Our Planet Movement global team.
- Produced and edited video coverage for worldwide events regarding climate action.
- Used design tools to research for the World Health Organization.

May 2018 – May 2021
New York, NY

Virus Design Studio, *Graphic Design Intern*

- Worked with design team on packaging and product design.
- Created brand identity and advertisements for clients.

Jun 2019 – Aug 2019
New Delhi, India

Skills

Graphic Design

Adobe Creative Suite / Figma

Motion Graphics

Adobe After Effects / Cinema 4D

Web Development

HTML / CSS / JavaScript

Branding

Brand Identity Development

Editorial Design

InDesign

UI/UX

Figma / Sketch