

Amanda Gomez

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Education

Queens College

2017 - 2021

BFA in Design

Magna Cum Laude

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- Adobe Acrobat
- Figma
- Miro
- Microsoft 365
- G Suite
- Keynote
- Collage

Experience

Freelance Graphic Designer

Self-Employed ▪ October 2023 - Present

Create compelling design across several areas, ranging from digital to print, to drive brand success. Facilitate production of various materials to establish visual identity, tone, and style. Committed to meeting deadlines and exceeding client expectations.

Junior Designer

Kinship, a division of Mars Petcare ▪ April 2022 - October 2023

Supported in the creation of a wide range of creative, including digital, email, social, video, online editorial, print, merch/swag, and visual identity design elements (logos, icons, illustrations). Landed brand messaging and achieved audience engagement goals.

Associate Graphic Designer

NYU Langone Health ▪ July 2021 - April 2022

Supported team throughout execution of various campaigns and projects, with an emphasis on print design. Offered creative input in meetings and communicated with senior team members to produce attractive and effective designs for all media.

Graphic Design Intern

ContempCo ▪ February 2021

Translated client needs and branding into design strategies, visual concepts, and identity. Collaborated with art directors, branding experts, and other marketing professionals to create diverse media.

