

Pauline Theodora Tandiah

Graphic designer | Pouring stories on pixels and paper

EDUCATION

Bachelor of Design in Communication Design, RMIT University (SIM Global Education Campus)
2023-2024

Diploma in Design Communication, LASALLE College of the Arts
2019-2023

IPEKA Integrated Christian School
2016-2019

SKILLS

Editorial Design
Print & Publication
Branding
Social Media Marketing
Photography
Videography
Illustration
UI/UX

TOOLS

Adobe Creative Suite
Illustrator, Photoshop, InDesign, Premiere Pro, After Effects

Microsoft Office
Word, Powerpoint

Other
Figma, Readymag, Miro, ClickUp

EXPERIENCE

Freelance Graphic Designer January–February 2024
PARKA

Create an EPK (Electronic Press Kit) and social media collaterals for artist Elaine

Event Facilitator Nov 2023

Ideactio & Singapore Fashion Council

- Transcribing and noting down insights from event participants
- Assisting in workshop activities
- Audiovisual documentation for archives

Freelance Graphic Designer May–October 2023
Produksi Dari Hati

Creating social media posts and title cards for the short film *Pagi Membunuh Bulan* (2023, dir. Ace Raden Desenasuria)

Graphic Design Intern August–November 2022
JED Creative

- Brainstorming and creating social media content (Instagram, TikTok, YouTube)
- Assist in creating branding collaterals for different industry clients

Graphic Design Intern March–August 2022
Qualita Company

- Create monthly editorial plans for social media content (Instagram and LinkedIn)
- Assist in packaging design and product development

VOLUNTEERING

Branding Lead, PM:AM Grad Show
RMIT University (2024)

Open House Student Volunteer
SIM Global Education (2023)

The LASALLE Show 2023 Student Committee
LASALLE College of the Arts (2023)

Gallery Assistant, The Swap Show
Foreign Policy (2023)

PORTFOLIO

W: paulinetandiah.com
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CONTACT

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