

Emma Soefker

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Chattanooga, TN
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EDUCATION

University of Tennessee at Chattanooga (UTC)
Graphic Design, BFA
Fall 2020–May 2024

Florence University of the Arts
Study Abroad Program, Florence, Italy
Spring Semester 2023

INTERESTS + SKILLS

Publication Design
Art Direction
Adobe Software
Styling
Set Design

AWARDS + HONORS

University of Tennessee at Chattanooga
Dean's List
Fall 2021–Fall 2023

University of Tennessee at Chattanooga, SGA
The Fine Arts Leadership Award
2023–2024

PUBLISHED WORK

Strike Magazine Chattanooga
Set design, styling, art direction, photography, and concept building published through *Strike Magazine Chattanooga's* issues 03, 04, 06, and 07.

EXPERIENCE

Graphic Designer & Creative Director, Strike Magazine Chattanooga
Spring 2020–Spring 2024, Chattanooga, TN

Led and collaborated with creative teams to execute editorial shoots that aligned with the magazine's distinct image, while also shaping the magazine's overall direction for print and digital, ensuring a cohesive brand identity.

Sales Associate, Anthropologie
Fall 2021–present, Chattanooga, TN

Enhanced my skills of styling, product knowledge, and customer service, prioritizing the brand's identity at every touchpoint.

Graphic Designer, UTC Theatre Company
Fall 2023–Spring 2024, Chattanooga, TN

Co-developed identity for the Fall and Spring productions of the UTC Theatre Co. and created digital packages including show posters, postcards, and digital logos.

Server, Milk and Honey
Summer 2022–Fall 2023, Chattanooga, TN

Gained skills such as multitasking, communication, efficiency, customer service, and patience.

Gallery Assistant, Florence University of the Arts
Spring 2023, Florence, Italy

Co-curated a collection of images representing Florence titled "Tiny Florence," while also organizing the exhibition's opening for both the university and the local community.

Sales Associate, Urban Outfitters
Summer 2019–2020, Memphis, TN

Assisted customers with styling pieces throughout the store, and demonstrated strong organizational skills and a keen sense of detail to maintain the store's brand alongside a team.

Stylist, Free People
Fall 2018–Spring 2019, Memphis, TN

Learned how to style outfits pertaining to a brand's identity while also gaining experience in product knowledge and creativity.