Chloe Montague

EXPERIENCE

Designer and Art Director Allen Hall Advertising

September 2021 - present

- Designer and art director for University of Oregon's student-run advertising agency
- Worked on print & digital assets, videos, and strategy for University of Oregon Women's Basketball and Tailored Coffee

Social Art Director + Copywriter The Raven Corps

February 2024 - present

• Manage Instagram content for social justice nonprofit, including concept, research, copywriting, and graphic design of posts.

Content Creator World Athletics

FREELANCE August 2023 - September 2023

- During 2023 World Athletics Championships in Budapest, Hungary, and the Prefontaine Classic in Eugene, Oregon, shot and edited videos for the World Athletics Instagram with 2.3 million+ followers.
- Videos included:
 - athlete and event behind-the-scenes and warm-up reels
 - fan and athlete interviews
 - "Daily Face," which my partner and I took turns hosting

Writing Coach UO School of Journalism and Communication

Sept 2021 - June 2023

- Tutored SOJC students on writing, from brainstorming to editing
- Created content for Instagram

Social Media Intern World Athletics & SOJC Track Bureau

March 2022 - July 2022

- Photographed athletes and shot BTS for World Athletics Instagram
- Created graphics in Photoshop for WA Instagram & YouTube
- Also deadline reporter under Professor of Practice Lori Shontz for 2022 season, writing for & photographing all Hayward Field collegiate and professional meets

Writing Intern UO School of Journalism and Communication

September 2022 - June 2023

• Wrote and published stories for the UO SOJC communications department

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EDUCATION

BA Advertising, Multimedia Minor

University of Oregon School of Journalism and Communication and College of Design 2020 - present (graduating June 2024)

TOOLBOX

Illustrator
InDesign
Photoshop
Premiere Pro
Copyediting
Writing
Photography & videography
Graphic design
Researching
Processing/JavaScript
Reading of Books
Running, dancing, and
Brazilian jiu-jitsu