



# TY PLASSMAN

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 typlassman.com

## EXPERIENCE

### Steelcase

#### *Industrial Design Intern*

Global Furniture Design Company

August 2023 - December 2023

Grand Rapids, MI

*Collaborated with multiple product categories in crossfunctional teams. Conceptualized and developed product forms and features through sketching, CAD, and prototyping. Explored color, material, finish (CMF) through trend research and rendering.*

### Liberty Hardware Manufacturing

#### *Industrial Design Intern*

Hardware Design Company

January 2023 - April 2023

Chicago, IL (Remote)

*Researched evolving design trends. Ideated designs for a major home improvement retailer. Designed a project to support a core category. Provided support with illustrations on new concepts.*

### Moen

#### *Innovations Industrial Design Intern*

Plumbing Fixtures Company

May 2022 - August 2022

North Olmsted, Ohio

*Sole industrial design resource on the Innovations Team. Lead team project developing the next generation of faucets, which included participating in ideation sessions, sketching, CAD, and rendering. Provided support with illustrations on new concepts for user testing.*

### Baxter (Hillrom)

#### *UI/UX Industrial Design Intern*

Medical Technology Company

September 2021 - January 2022

Batesville, Indiana

*Sketched and conceptualized new product features with design teams. Supported projects with emphasis on visuals, UI development, and product labeling.*

## EDUCATION

### University of Cincinnati

DAAP

Bachelor of Science in

Industrial Design

Class of 2024

Dean's List 2019 - 2024

### Northwest State

#### Community College

College Credit Plus

2016 - 2019

## AWARDS

IoPP Student AmeriStar

Packaging Competition 2023

Best in Show

KAO Design Sprint

Winner and Audience Choice

## SKILLS

### Digital

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Adobe Lightroom

Keyshot

Fusion 360

Figma

Blender

Unity

### Analog

Sketching

Graphics

Woodworking

3D Printing

Rapid Ideation

Rapid Prototyping

Wire-framing

Photography

Laser Cutting

