

Peilin Li

Graphic Designer & Illustrator

626.200.7224

Peilinli0515@gmail.com

peilinli.design

Education

09/2018–05/2022

School of Visual Art, New York, NY, USA
Bachelor of Fine Arts in Graphic Design

09/2023–04/2025

ArtCenter College of Design, Pasadena, CA, USA
Master of Fine Arts in Graphic Design

Recognition

Society of Illustrators 2024

Illustration Competition Winner
Beautiful World, Advertising Illustration
1980s New York, Personal Illustration
Spring, Personal Illustration

American Illustration 2023

Illustration Competition Chosen Winner
Horror, Personal Illustration

3x3 International Illustration 2022

Gold Award &
Gary Powell Award for Young Illustrators
Character Design Series, Personal Illustration
Punk Healthy Series, Personal Illustration
Studio Dream, Personal Illustration

Communication Arts 2022

Illustration Competition Winner
Character Design Series, Personal Illustration
Studio Dream, Personal Illustration

American Illustration 2022

Illustration Competition Chosen Winner
Circus, Personal Illustration
Happiness, Personal Illustration

World Illustration Awards, 2022

Illustration Competition Longlist
Perfect Community Series, Personal Illustration

Experience

09/2021–Now

Freelance Illustrator

Clients: Rebel Girls, Nongfu Spring, Farfetch, CGTN, Vinepair, Tadpole Ears Magazine, Bookin ICM, etc.

Working with the Art Director to create illustrations for both the company and magazine, as well as creating children's books.

07/2022–Now

Instructor for ZZCETISTAR

An Instructor for ZZCETISTAR—A leading online illustration platform in China. Gave lectures about art history, principles of illustration and helped students improve their artistic skills.

Activities & Exhibition

08/2022–08/2022 & 08/2021–08/2021

Witches' Feast 3 & 2, Shenzhen

Artfair: Conducted consumer research, developed eight product varieties, contributed to original designs and pricing decisions, and negotiated with manufacturers.

01/2024–03/2024

Society of Illustrators Annual 66, New York

Group Illustration exhibition

10/2023–11/2023

A Psalm of Life—Vigorous City, Guangzhou

Group Illustration exhibition

06/2023–07/2023

Art Heat-island Effect—Solo exhibition, Guangzhou

Personal Illustration exhibition

Expertise

InDesign, Illustrator, Photoshop, After Effects, Keynote, Microsoft Office, photography, riso print and silk-screen.

Languages: Fluent in English, **native** in Mandarin