



SARAH OH
Motion Designer and Illustrator

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sarahoh.info

EDUCATION	09.2018–12.2022 ArtCenter College of Design Pasadena, CA	Bachelor of Fine Arts in Illustration Emphasis in Motion Graphics Graduated with Distinction
EXPERIENCE	09.2023–Present Womp Remote	<u>Art Director</u> Defining and maintaining creative direction and brand identity for an easy-to-use browser-based 3D design software. Overseeing a team of designers to direct creation of visuals, as well as developing strategies and content to grow brand awareness and engagement—successfully increasing net volume growth by over threefold.
	2018–Present Freelance Remote	<u>Freelance Illustrator and Motion Designer</u> Delivered illustrations, animations, and more for clients including NPR, Gamba Agency, Compound Butter, ArtCenter, Watcher Entertainment, PBS, and The Verge.
	03.2024–Present 2nd Try Remote	<u>Freelance Art Director and Designer</u> Formed a dedicated team to collectively develop branding identity for an unannounced project with prominent online media team, The Try Guys.
	09.2023–03.2024 Violet Office Remote	<u>Freelance Motion Designer and Illustrator</u> Contributed to shaping of visual direction of campaigns, delivering motion graphics, styleframes, and assets for various clients including Robinhood and Google.
	01.2023–12.2023 Snap Inc (via Aquent) Remote	<u>Freelance Designer and Animator</u> Ideated and delivered premium app icons, chat wallpapers, capture buttons, animations, and more for Snapchat Plus, Snapchat's subscription plan. Contributed to expansion of user base from 1 million to 7 million during my time at Snap.
	08.2023–09.2023 COLOR Remote	<u>Freelance Motion Designer</u> Expanded brand identity and delivered animated graphics for the 2023 Xbox Tokyo Game Show.
	07.2023–08.2023 Brand New School Los Angeles, CA	<u>Freelance Designer and Illustrator</u> Designed for a successful pitch and delivered storyboards and assets for campaigns for Apple and Nature's Bounty.
	05.2023–06.2023 COLOR Remote	<u>Freelance Designer and Animator</u> Delivered styleframes, type explorations, social assets, and animations for an upcoming Pokémon campaign.
	04.2023–05.2023 RobotProof Remote	<u>Freelance Designer and Illustrator</u> Delivered various vector icons, illustrations, and assets for client's new web design launch.
	01.2023–04.2023 Brand New School Los Angeles, CA	<u>Freelance Designer and Animator</u> Created storyboards, style frames, and animation for clients including Android, White Claw, and Sirius XM.
	04.2022–08.2022 Brand New School Los Angeles, CA	<u>Design and Animation Intern</u> Created illustrations, animations, storyboards, style frames, and typographic designs across campaigns for clients such as Apple, Android, and JP Morgan.
	01.2022–04.2022 LAUNDRY Los Angeles, CA	<u>Design and Animation Intern</u> Created illustrations, animations, storyboards, and style frames across campaigns for clients such as Adobe, Meta, Uber, and Honda.
	05.2021–07.2021 Hello Design Culver City, CA	<u>Design and Animation Intern</u> Designed and animated graphics and illustrations to help development of visual styles for campaigns for clients such as Meta, Amuse, 50 Hudson Yards, and Welches.

RECOGNITION/AWARDS

Young Ones Portfolio 2023 Winner
[The One Club for Creativity](#)

International Motion Art Awards 11
[American Illustration 2023](#)

Selected Winner
[Society of Illustrators Student Competition 2023](#)

Animation Assistant on "By Water"
[2023 Sundance Film Festival](#)

Selected Illustrator
[New York Times Illustration Portfolio Review 2022](#)

Motion Commotion Selection
[ICON 11: The Illustration Conference](#)

FOTN Award for the Moving Image Recipient
[Society of Illustrators Student Competition 2022](#)

MoCP Identity Rebrand
[Graphis New Talent 2022, Gold Award](#)

International Motion Art Awards 8
[American Illustration 2020](#)

Otis Guest Lecturer
[Otis College of Art and Design](#)

Featured Freelancer
[The GOODList](#)

Interview Feature
[Girl's Club Asia](#)

Interview Feature
[Domestika](#)

SKILLS

Strong working knowledge of
Cinema 4D, Arnold, Redshift, Illustrator, Photoshop, After Effects, InDesign, Figma, Adobe Media Encoder, Keynote, Procreate, LottieFiles

Familiar with
Premiere Pro, Spark AR, Adobe XD, X-Particles, Lightroom, Loom, Octane, Webflow, Laser Cutting

Craft
Motion graphics, animation, editorial illustration, 2D/ 3D illustration, graphic design, printmaking, risography, brand identity, merch manufacturing, ceramics, zines

Languages
Fluent in English and proficient in Korean