

# Jung Hu [ Luke ] Kim

## Graphic Designer

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### EDUCATION.....

**OTIS COLLEGE OF ART AND DESIGN**  
[ 08.2019 - 05.2025 ]  
LOS ANGELES, CALIFORNIA  
BACHELOR OF VISUAL COMMUNICATION  
IN GRAPHIC DESIGN  
GPA: 3.6

**DELE SPANISH PROFICIENCY DIPLOMA**  
[ 01.2018 - 12.2018 ]  
MADRID, SPAIN  
LEVEL: A2

### EXPERIENCE.....

**REMILIA CORPORATION**  
[ 12.2025 - PRESENT ] [ LA, SEOUL ]

Graphic Designer

- Designed graphics for apparel, merchandise, events, publications, and digital platforms
- Collaborated cross-functionally with creative producers and design leadership in Seoul with design and production
- Contributed to visual direction by proposing new graphic approaches aligned with contemporary art, fashion, and subcultural references

**THE WONDERFUL COMPANY**

[ 07.2025 - 10.2025 ] [ LA ]

Internship - Junior Art Director

- Contributed to concept development for commercial campaigns alongside the in-house advertising agency
- Designed internal brand assets, including event identities, promotional advertisements, and marketing collateral
- Created visual content using AI tools
- Supported creative direction for brand activation experiences

**SUNDAE SCHOOL**

[ 02.2023 - 06.2024 ] [ NYC, LA, SEOUL ]

Junior Graphic Designer

- Contributed to apparel design through ideation, sketching, and concept development
- Supported the scaling of designs from concept to production-ready pieces
- Collaborated with cross-functional teams across US and Seoul in design, marketing, and operations
- Led West Coast pop-ups and events, ensuring cohesive brand presentation
- Assisted production team in streamlining workflows and managing timelines

**REPUBLIC OF KOREA ARMY**

[ 10.2019 - 03.2021 ] [ SOUTH KOREA ]

Military Service

- Served as an Army chef, preparing meals for high-ranking officials while doing basic training

**CUEREN**

[ 03.2018 - 09.2019 ] [ SEOUL ]

Design Intern

- Played a key role in developing Cueren's online shopping website, enhancing overall digital presence
- Increased brand visibility and name recognition through strategic social media initiatives

### SKILLS.....

Adobe Suite / Figma / Adobe Firefly / DALL • E / MidJourney / Gemini / Veo

### AWARDS.....

• **2024 Cultural Olympiad Poster Competition**  
Students from Otis, ArtCenter, CalArts, and EPSAA in Paris created original posters, with 24 selected for exhibition in Paris, Los Angeles, and online.  
Hosted by the Los Angeles County of Arts and Culture and the City of Paris

- **2025 MAKE.EXE Winner**  
A high-energy, AI-powered creative battle envisioned by Huge Inc.
- **OTIS Deans List + Presidential Scholarship**  
This program is currently for high achieving students who maintain a 3.5 or higher GPA