

Kirthiga Thevakumar

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Experience

2025

ADXR Studio

Freelance Junior Graphic Designer

- * Designing clear, visually compelling proposal decks
- * Conducting in-depth research to inform branding strategies and direction
- * Independently prioritize and complete tasks within established timelines

2024

U3 Official Inc.

Graphic Design and Marketing Intern

- * Working on website redesign through mockups on Illustrator
- * Updating website using Shopify
- * Meeting weekly with manager and presenting designs
- * Quick learning with new software and tools

2023-2024

Second Cup Union Station

Barista

Making drinks, serving food, cashier

- * Operating the espresso machine
- * Ensuring all food safety measures are being taken and followed
- * Opening store duties (baking cleaning, making coffee)
- * Closing store duties (restocking, cleaning store and machines, cashing out)
- * Remaining calm in a chaotic and fast-paced environment
- * Connecting with customers and driving sales

2022

Digital Attractions CN Tower

Photo Production/Sales Rep.

Taking photos, editing, selling photos

- * Matching faces to photographs and finding them at a fast pace in order to get maximum sales
- * Editing photographs to ensure customers get the best product possible
- * Engaging with customers and making sales

Education

2021-2025

OCAD University

Bachelor of Design (Honours)

Graphic Design (With Distinction)

2017-2021

Middlefield Collegiate Institute

Highest Academic Achievement in Equity and Social Justice

Louise Sharpe Memorial Scholarship

Friesens Yearbook Award

Exhibitions

2023-2024

Pluriversal Typography in Local and Global Contexts in Toronto and Seoul

- * Collaborated with students from Hongik University in Seoul to design for the exhibition within 2 days
- * Worked with professors and students to put together an exhibition in Toronto in a month

2025

GradEx OCAD University

- * Showcased fourth year thesis work including a website and short documentary
- * Set up creative exhibition space following health and safety

Skills

Softwares

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Figma, HTML, CSS, JavaScript, Glyphs, Microsoft Suite

Soft skills

Versatility, critical thinking, attention to detail time management, teamwork

Hard skills

Printing, type design, web design, coding, motion graphics, video editing, photography

Languages

English - Native

Tamil - Fluent