

# Kirthiga Thevakumar

Markham, ON, Canada.

## Experience

### 2025

ADXR Studio  
Freelance Junior Graphic Designer

- \* Designing clear, visually compelling proposal decks
- \* Conducting in-depth research to inform branding strategies and direction
- \* Independently prioritize and complete tasks within established timelines

### 2024

U3 Official Inc.  
Graphic Design and Marketing Intern

- \* Working on website redesign through mockups on Illustrator
- \* Updating website using Shopify
- \* Meeting weekly with manager and presenting designs
- \* Quick learning with new software and tools

### 2023-2024

Second Cup Union Station  
Barista  
Making drinks, serving food, cashier

- \* Operating the espresso machine
- \* Ensuring all food safety measures are being taken and followed
- \* Opening store duties (baking, cleaning, making coffee)
- \* Closing store duties (restocking, cleaning store and machines, cashing out)
- \* Remaining calm in a chaotic and fast-paced environment
- \* Connecting with customers and driving sales

### 2022

Digital Attractions CN Tower  
Photo Production/Sales Rep.  
Taking photos, editing, selling photos

- \* Matching faces to photographs and finding them at a fast pace in order to get maximum sales
- \* Editing photographs to ensure customers get the best product possible
- \* Engaging with customers and making sales

## Education

### 2021-2025

OCAD University  
Bachelor of Design (Honours)  
Graphic Design (With Distinction)

### 2017-2021

Middlefield Collegiate Institute  
Highest Academic Achievement in Equity and Social Justice  
Louise Sharpe Memorial Scholarship  
Friesens Yearbook Award

## Exhibitions

### 2023-2024

Pluriversal Typography in Local and Global Contexts in Toronto and Seoul

- \* Collaborated with students from Hongik University in Seoul to design for the exhibition within 2 days
- \* Worked with professors and students to put together an exhibition in Toronto in a month

### 2025

GradEx OCAD University

- \* Showcased fourth year thesis work including a website and short documentary
- \* Set up creative exhibition space following health and safety

## Skills

### Softwares

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Figma, HTML, CSS, JavaScript, Glyphs, Microsoft Suite

### Soft skills

Versatility, critical thinking, attention to detail, time management, teamwork

### Hard skills

Printing, type design, web design, coding, motion graphics, video editing, photography

## Languages

English - Native  
Tamil - Fluent

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