Colette Syed

Graphic Designer

### https://colettes.studio

hello@colettes.studio +1 (323) 873-4716

### **EDUCATION**

**ArtCenter College of Design** 

Pasadena, CA

September 2021-April 2025

Bachelor of Fine Arts in Graphic Design with Honors

### **EXPERIENCE**

June 2025–Present Graphic Designer

Gold Diggers Los Angeles, CA Develop and execute creative concepts across branding, print, and digital platforms.

Design visual assets including logos, marketing materials, social media graphics, web layouts, and presentations.

February 2025-June 2025 Typography Fellow

Hoffman Milken Center for Typography ArtCenter College of Design Pasadena, CA Worked with Typographer-in-Residence. Supported the residency's typographic research and designed a publication documenting the findings collected during the residency. Assisted in typographic research and cross-cultural studies.

August 2024–April 2025 Writing Coach ArtCenter College of Desig

ArtCenter College of Design Pasadena, CA Assisted students with writing needs including portfolio statements, essays and creative writing. Provided structure, content review, grammatical and spelling corrections and writing support.

January 2021–May 2021 Solidarity Arts Fellow Vigilant Love

Vigilant Lov Remote Supported Muslim Americans and Japanese Americans allied in solidarity against Islamophobia. Organized creative workshops and built radical care-based relationships through student-led activities that channeled healing through artistry.

# RECOGNITION

2022–2024 ArtCenter Student Gallery

Ogee (Poster) Taj Mahal (Poster) Voyages (Poster) Heavenly Geometries (Book)

## **EXPERTISE**

# Strong working knowledge of:

InDesign, Illustrator, Processing, After Effects, Photoshop, SolidWorks, MadMapper, Premiere, Media Encoder

# Familiar with:

JavaScript, p5.js, Figma, HTML/CSS

### Skills:

Art direction, brand identity development, generative design, creative coding, book design, research, 3D modeling, rendering

### Craft:

Laser cutting, Kongsberg cutting, 3D printing, book binding, letterpress, DSLR and film photography, ceramics

### Languages:

English (native) and Bengali (fluent)