



# Orlando Li

Graphic Designer  
He/Him

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## Education

Sep 2020–Dec 2024  
**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Specialization in Motion Design

## Experience

Apr 2025–Nov 2025  
**Designer / Animator**  
**Los York**  
Remote

As a freelancer, created animations, editing clips, and designed digital content for social to support the internal marketing team.

Sep 2025–Oct 2025  
**Motion Designer**  
**Buddha Jones**  
Remote

Created motion graphics and visual compositions for multiple client projects, including Microsoft Xbox and other clients.

May 2025–Aug 2025  
**Design Intern**  
**Filmograph**  
Los Angeles, CA

Worked on multiple film and TV projects, including The Conjuring: The Last Rites title sequence, creating design concepts for branding and various assets to support the design team.

Jan 2024–Apr 2024  
**Teaching Assistant**  
**ArtCenter College of Design**  
Pasadena, CA

Assisted in Professor Elaine Alderette’s Type 5: Motion course by leading critiques, supporting students in identity development and animation concepts, and tutoring them in Photoshop, Illustrator, and After Effects.

Jun 2023–Oct 2024  
**Graphic Designer**  
**Coosi Studio**  
Remote

Collaborated with the art director on branding projects, using Illustrator and Photoshop for logo and pattern design, image edits, animated visuals and rendered environmental designs.

## Recognition

**Graphis New Talent Annual 2025, Gold**  
**ArtCenter Student Gallery, 2024**  
**Communication Arts Design Annual 65**  
**Winner, 2024**  
**DNA Paris Design Award Graphic Design**  
**2024, Honorable Mention**  
**Creative Communication Award, 2024**  
**International Design Award Honorable**  
**Mention**

H Lorenzo (identity, motion, spatial design)

**Graphis New Talent Annual 2025,**  
**Honorable Mention**  
**International Design Award Bronze, 2024**  
**ArtCenter Student Gallery, 2024**  
LA Auto Show (identity and motion design)

**ArtCenter Student Gallery, 2024**  
Library of Babel (motion and typeface design)

**Graphis New Talent Annual 2024, Silver**  
**ArtCenter Student Gallery, 2023**  
San Diego Comic-Con (identity and motion design)

## Scholarship

Jan 2023–Dec 2024  
**Graphics Department Scholarship**  
**Siras Greiner Memorial Endowed**  
**Scholarship**

Jan 2022–Dec 2023  
**Allen Matkins Endowed Scholarship**

Jan 2021–Dec 2022  
**Allen Matkins Endowed Scholarship**

## Expertise

### Strong working knowledge of:

InDesign, Photoshop, Illustrator, After Effects, Lightroom, Cinema 4D, Premiere Pro, MadMapper, Media Encoder, Procreate, Redshift

### Familiar with:

Audition, p5.js, Figma, HTML/CSS, JavaScript, Cubase, Logic Pro, Keynote, Fontself, Red Giant

## Skills

Sequential design, digital painting, generative design, DSLR photography, film photography, lyrics writing, music writing, creative writing, computer repair, auto repair, snowboarding, badminton

## Languages

Mandarin (native), English (fluent), Cantonese (fluent)