

CINDY HO

Senior Motion Designer

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EXPERIENCE

Complex

Senior Motion Designer - Full Time

Los Angeles, CA
Mar 2025 - current

- Lead designer on social and experiential campaigns for major brand partnerships
- Drive projects from concept to final execution.
- Fuse brand storytelling with large-scale production across design, motion, and IRL experiences.

Motive Creative

Senior Motion Designer - Contract

Los Angeles, CA
Feb 2024 - Feb 2025

- Assisted Art Direction and design across new pitches and clients
- Animated and designed digital and social content for awards, countdowns, and new upcoming releases and features

Giant Spoon

Motion Designer - Contract

Los Angeles, CA
May 2022 - July 2024

- Animated short to long form social content for brands such as EA Sports, General Electric, Amex, etc.
- Spearheaded 80+ motion assets in digital campaign for social and Out-of-Home Billboards
- Delivered every asset on time while maintaining trusted relations between producers and PM's

Media.Monks

Motion Designer

Los Angeles, CA
Jun 2021 - Dec 2023

- Motion designer across various lines of business for an A-list top tech brand
- Maintained leadership as a motion designer on domestic and international campaigns, executing and delivering hundreds of production assets under ambitious deadlines
- Trained fellow and newly onboarded motion designers unfamiliar with specific lines of business

EDUCATION

Otis College of Art and Design

Bachelor of Arts - Graphic Design

Los Angeles, CA
2013 - 2017

ADDITIONAL

Technical Skills: Adobe After Effects, Photoshop, Illustrator, Premiere Pro, Figma, Cinema 4D

Languages: Fluent in English; Conversational Proficiency in Korean

Certifications & Training: Introduction to 3D Animation (Cinema 4D Basecamp)