

Zitong Wang
Visual Designer

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EDUCATION

September 2024–April 2026
ArtCenter College of Design
Pasadena, CA
Master of Fine Arts in Media
Design Practices

September 2020–April 2024
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic
Design with Distinction

Emphasis in UI/UX, Transmedia,
and Brand Identity Development

RECOGNITION

September 2020–April 2024
Scholarships
ArtCenter Graduate Scholarship

April 2024–September 2024
Lithographix Gallery
Scent Chords (Identity Poster Design)

January 2024–April 2024
ArtCenter Student Gallery
Contemporary Craft Center (Identity
Poster Design)
Scent Chords (Identity Poster Design)

September 2020–April 2024
Scholarships
ArtCenter Undergraduate Scholarship

Summer 2021–Spring 2024
Provost's List
ArtCenter College of Design
GPA of 3.8 or higher

EXPERTISE

Strong working knowledge of:
Figma, InDesign, p5.js, Processing, Glyphs,
MadMapper, HTML, HTML/CSS, Illustrator,
Photoshop, Acrobat, Voiceflow, TouchOSC,
Arduino, FontStruct, Miro, Slides, Keynote

Familiar with:
After Effects, Procreate, Word, Pages,
Touch Designer, PowerPoint, Spark AR,
Areo, Blender, Cinema 4D

Skills:
Art Direction, Brand Identity Development,
Generative Design, Creative Coding,
Font Design, Laser Cutting, Letterpress,
Woodworking

Languages:
Mandarin (native), English (fluent)

EXPERIENCE

May 2025–September 2025
Visual Design Intern
Tencent Cloud
Shenzhen, China

Worked on branding and UI design for
multiple core products, including brand
identity for TCDATAgent, UI design for
the MPS Live Slicing Tool, Notebook
module design for the WeData unified IDE,
landing/showcase pages for the EdgeOne
Hackathon. Built end-to-end design
experience from brand language to product
UX through cross-team collaboration.

August 2024–Present
Freelance Designer
aolab
Remote

Collaborate on brand identity and visual
communication projects, delivering strategic
and impactful design solutions for diverse
clients. Work within a multidisciplinary team
to create cohesive visuals that align with
brand narratives and market positioning.

September 2024–December 2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted Professor Miles Mazzie with the
Mediatecture course. Helped students
explore the relationships between media,
architecture, and design through theory,
research, and practical application. Provided
insight into utilizing digital tools (software,
film, video, modeling) to develop innovative
physical installations, emphasizing the
intersection of culture and technology.

January 2024–April 2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted Professor Zeke Wattles with
his Generative Design course. Helped
critique and coach students to create
dynamic typographic systems using tools
and techniques such as modularity, data
visualization, code-based manipulation,
and machine learning

