Varvara Solod

Graphic designer

✉ varvara.v.solod@gmail.com

💻 https://varso0.cargo.site

JOB EXPERIENCE

Pushkin State Museum of Fine Arts
Graphic designer   December 2024 - April 2025

- advertising materials development, adapting them to technical requirements for online and print media;
- creative collaborations;
- presentation design;
- printing products design;

Event agency Feerique Event Emotions
Graphic designer   May 2024 - October 2024

- advertising materials development, adapting them to technical requirements for online and print media;
- web design;
- brand identity, merch development for events;

Clothing brand INNI
Graphic designer   May 2024 - October 2024

- development and management of brand identity and visual system for social media;

GITIS publishing house
Graphic designer   February 2023 - August 2024

- book cover design (over 20 book covers);
- book layout design;

Concert venue More music
Graphic designer   August 2023 - September 2024

- development and management of brand; identity and visual system for social media;

Freelance
Graphic designer   August 2020 - Present

- poster, logo, illustrations, printed products, web design, video editing;
- prepress preparation;

HARD SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe After Effects
- Blender
- Figma
- Microsoft Office
- Readymag/Tilda

SKILLS

Brand Identity, Book Covers, Book Layout, Poster Design, Merch, Typography, Illustration, Social Media, Video Editing, Design, Web Design, Prepress

SOFT SKILLS

- open minded
- responsible
- sense of aesthetics
- creative
- punctual
- great at teamwork
- stress-resistant
- curious

- English - C2
- French - B2

EDUCATION

RANEPA SCHOOL OF DESIGN

Contemporary Design
(BA)

September 2020 - July 2024