

KAROL PEREZ

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Talented graphic designer with experience in print production, branding, installation, and museum work. Creates dynamic print and digital media for brands, organizations, and institutions. Designs explore texture, legibility, and movement. Passionate about using design and branding as tools to elevate identity and culture. Eager to apply skills gained through education and professional experience in a collaborative and creative setting.

EXPERIENCE

Graphic Design Intern - Nasher Museum of Art

Jun 2024 – Aug 2024

Worked directly under the Creative Director to create a brand guideline book, membership cards, and a museum campaign. Received first-hand experience on how a visual identity is applied in an art museum.

- Assisted in designing promotional material for the exhibition “By dawn’s early light”
- Created the banners, magazine ads, and wall graphic for the exhibition
- Worked with museum departments such as the Curatorial and Exhibition Design

Graphic Design Studio Technician - Appalachian State

Jan 2023 – May 2023

Maintaining inventory for the studio. Light maintenance and troubleshooting for various technology and printers.

- Instructed peers on proper and safe studio practices
- Worked closely with graphic design professors on scheduling and workshops
- Troubleshot various studio equipment such as a Risograph Printer

Print Production Specialist - Staples

Oct 2022 – Mar 2023

Performed technical and support services involving print production operations and maintaining a production schedule.

- Printed materials such as business cards to blueprints
- Utilized and maintained printers, binding equipment, and wide format scanners
- Solely operated and maintained a smooth printing schedule for patrons

EDUCATION

Appalachian State University - College of Fine & Applied Arts

Boone, NC

Bachelor of Fine Arts in Graphic Design

- Minor in Art History
- Dean’s List / Cum Laude

Nash Community College - Business & Information Technologies

Rocky Mount, NC

Associate of Applied Science in Graphic Design

- Honors

Nash Community College - University Transfer

Associate of Arts

- Honors

HIGHLIGHTED PROJECTS

By dawn’s early light Wall Graphic - Nasher Museum of Art

- Wall design graphic was on display from Aug to May 2024
- Set the tone for the exhibition
- [Meet Karol Perez: A Journey in Graphic Design at the Nasher Museum](#)

Senior Exhibition Branding - Appalachian State University

- Created and installed the branding for the Graphic Design Senior Show
- Consisted of wall vinyl, stickers, and printed material
- Worked with my cohort along with the senior class

Latinx Exhibition Branding - Watauga Arts Council

- Branded the “In the Language of Sentimientos Compartidos” exhibition
- Risographed material such as brochures, posters, and stickers
- [How a lack of Hispanic education is bringing people closer to their roots](#)

SELECTED EXHIBITIONS

2025 *Juried Exhibition* - 5th Annual Multimedia Exhibition, Wilson Arts, Wilson NC





2025 *Group Exhibition* - Scotopia Gallery, MOB Theatre, Wilmington NC

2024 *Juried Exhibition* - Art & Design Expo, Appalachian State, Boone NC (Honorable Mention)

2023 *Group Exhibition* - Sentimientos Compartidos, Watauga Arts Council, Boone NC

SKILLS

Adobe Creative Suite, After Effects, Print Production, Web Design, Screen Printing, Bilingual, Social Media Content Creation

KAROL 
AT  THE
NASHER
MUSEUM
OF  ART
AT DUKE
UNIVER-
SITY 