

Anna Artemis Mkhikian

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PROFESSIONAL SUMMARY

Multidisciplinary creative lead with 8+ years of experience crafting high-impact visual communications campaigns in service of positive social change, including 3 years directing and managing a team of designers.

PROFESSIONAL EXPERIENCE

Associate Design Director, RALLY, Los Angeles, 2022 – 2025, *promoted within 1 year*

Collaboratively lead multidisciplinary creative team for an award-winning communications and design agency focused on advocacy and social impact work. Clients include Innocence Project, The Nature Conservancy, Center for Climate Integrity, Non-Profit Housing, and California Department of Health & Human Services.

- * Lead creative direction on brand, web, and digital campaign work across complex, multidisciplinary accounts.
- * Collaboratively manage creative team with active mentorship and coaching to support their performance, professional development, and career growth.
- * Improve design team processes, cross-departmental collaboration workflows, and new business pipeline, leading to estimated revenues over \$1.6M for design team in 2024.
- * Effectively manage client relationships by reflecting back what's heard, providing strategic creative consulting, and delivering high-quality work within budgets and timelines.
- * Develop issue fluency and sensitivity for visual communication within environmental justice, conservation, economic equity, health equity, affordable housing, and criminal justice reform issue spaces.
- * Establish and co-lead design team verticals, allowing for deeper specialization in branding, web design, motion design, and social/digital design.
- * Elevate team's creative work through engagement with outside consultant for design curriculum, and regular team-wide brainstorms, collaborative workshops, and group peer reviews.
- * Educate firm in accessible design and visual communication best practices to ensure equitable experience of design systems and communication materials.
- * Awarded Webby Honoree for 2024 Innocence Project Annual Report website.

Creative Lead & Owner, Anna Artemis Mkhikian Design, Los Angeles, 2017 – 2023

Operated independent design studio focusing in web, brand, digital, and print design. Specialized in clients in education, arts, and non-profit spaces. Clients include Andrea Bowers, Californians Together, LA County Department of Arts & Culture, Lift to Rise, Alliance for a Better Community, American Institute of Architects, and UChicago Financial Education Initiative.

- * UChicago Financial Education Initiative; Lead Designer for financial education products, including My Money Journal, a 100+ page educational activity journal geared towards children, mentioned in NY Times.
- * Andrea Bowers; Senior Designer for typographic artworks; designed works shown at Hammer Museum, Fondazione Furla & Galleria d'Arte Moderna of Milan, Weserburg Museum of Modern Art, El Paso Museum of Art.
- * LA County Department of Arts & Culture; Visual Designer for civic publications.

Visual Designer & Marketing Coordinator, Steinberg Hart Architects, Los Angeles, 2015 – 2017

Design and coordination of new business proposals for award-winning architecture firm. Special design projects included environmental wayfinding for architectural projects, internal rebrand refinements, and publications.

EDUCATION & CERTIFICATIONS

B.A., Studio Art, University of Southern California, Roski School of Art & Design, 2012

UX Design Certificate, University of Michigan, Coursera, 2022

CORE SKILLS & TOOLS

Team Leadership / Mentoring / Coaching / Design Process Refinement / Project Management
Client Management / Creative Direction / Design Direction / Art Direction / Research /
Strategy / Branding / Visual Design / UX/UI Design / Web Design / Accessible Design /
Culturally Competent Visual Communication / Adobe Creative Suite / Figma / HTML/CSS

ATTRIBUTES

Communication / Emotional Intelligence / Active Listening / Curiosity / Openness

INITIATIVES

Participating Artist, Los Angeles Art Association, 2014 – 2019

Participating Artist, *Jail Bed Drop*, Reform LA Jails, 2018

Art Coordinator & Organizer, White People 4 Black Lives, 2014 – 2018

Volunteer Crisis Counselor & Advocate, Peace Over Violence, 2012 – 2014