

Education	<p>09/2022–04/2025</p> <p>ArtCenter College of Design Pasadena, CA</p> <p>Master of Fine Arts in Graphic Design. Specialization in Branding, Packaging, Visual Identity.</p>	<p>04/2025–01/2025</p> <p>Google + ArtCenter Sponsored Studio Pasadena, CA</p> <p>Developed AI-driven workflows and tools for the packaging design team at Google, including building custom AI models and using AI to develop production-ready next-generation packaging.</p>	<p>09/2018–06/2022</p> <p>Nankai University Tianjin, China</p> <p>Bachelor of Fine Arts in Visual Communication Design</p>
Experience	<p>05/2025–Now</p> <p>Freelance Graphic Designer Uni® Remote</p> <p>Assisted UNI, a body care brand, with visual initiatives spanning packaging, retail experiences, 3D visualization, and social media content generation using diverse AI tools.</p> <p>Freelance Graphic Designer Remote</p> <p>Projects led by:</p> <ul style="list-style-type: none"> • Art Director Winnie Yuen • AdWaken.ai Founder Matt Koulermos <p>Focus areas included:</p> <ul style="list-style-type: none"> • Body care • AI-native commercial production 	<p>05/2025–06/2025</p> <p>AI Workshop Co-Instructor design studio Nuovo Remote</p> <p>Contributed to an AI-based workflow project for a leading global food brand (under NDA).</p> <p>05/2024–06/2024</p> <p>Freelance Graphic Designer Meaningful Works Los Angeles, CA</p> <p>Assisted the graphic design team in creating initial logo sketches and font exploration for the Sprouts re-branding project.</p>	<p>06/2021–09/2021</p> <p>Graphic Designer INWA Design Beijing, China</p> <p>Assisted the INWA design team across investment, internet, and fintech fields by designing brand identities, applications, motion graphics, illustrations, spatial design, wayfinding, photography, and presentation decks for clients including Alibaba Visitor Center, Jining Urban Investment, INCLUSION, and INWA's in-house projects.</p>
Expertise	<p>Strong working knowledge of</p> <p>Illustrator, InDesign, Photoshop, After Effects, Cinema 4D, Keynote, Figma, ChatGPT, Midjourney, Krea, Replicate, KlingAI, Magnific AI, Miro</p>	<p>Familiar with</p> <p>SolidWorks, KeyShot, p5.js, Final Cut Pro, Capture One, Adobe Firefly, Flora Fauna AI, Basecamp</p> <p>Languages</p> <p>English (fluent), Mandarin (native)</p>	<p>Skills</p> <p>Brand identity, packaging design, generative design, 3D printing, book binding, letterpress, DSLR photography, laser cutting, Kongsberg machine, large format photography</p>
Recognition	<p>02/2023–Present</p> <p>Student Winner INTO YOU Core77 Design Awards 2025</p> <p>Student Second INTO YOU Print Awards 2025</p> <p>Silver Award CLUI Graphis New Talent Awards 2025</p> <p>Honorable Mention INTO YOU Graphis New Talent Awards 2025</p>	<p>Design Shortlist Progress Summit Communication Arts 2024</p> <p>Interview Feature Shoutout LA “Meet Yitong Jiang, Graphic Designer”</p> <p>Interview Feature VoyageLA “Life & Work with Yitong Jiang”</p> <p>ArtCenter Grad Continuing Scholarship</p>	<p>02/2023–Present</p> <p>ArtCenter Student Gallery</p> <p>2024 Into You, Brand strategy posters Into You, Cosmetic packaging Crest, Oral care product packaging 110 Freeway Typeface, Type design BlueNalu, Food packaging 2023 SHIMEN, Spirits packaging Huluh, Board game packaging Progress Summit, Brand identity Aphex Twin, Typography</p>