

How do you want to **influence** *changes* in your **neighborhood**?

Equitable Placekeepers

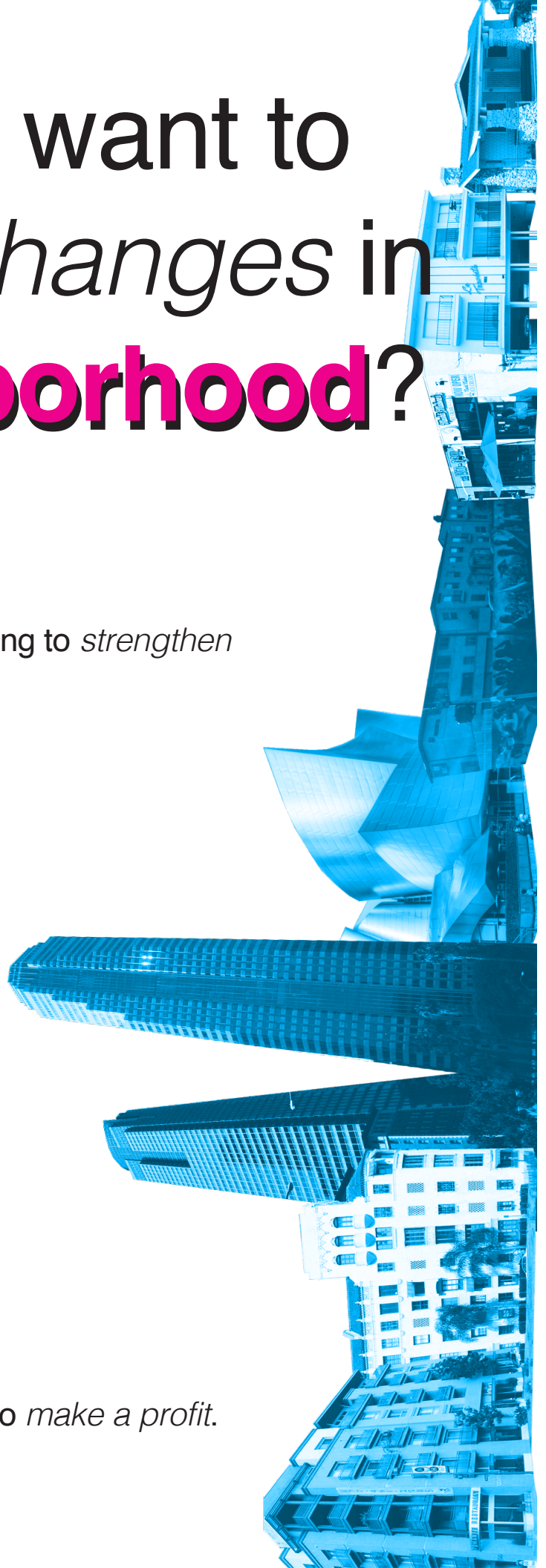
are community-first developers looking to *strengthen
neighborhood assets.*

Discriminatory Placekeepers

are affluent Not In My BackYard
(NIMBY) residents looking to
maintain the status quo.

Gentrifying Redevelopers

are capital-first developers, looking to *make a profit.*



Socially Engaged Artists, together with communities, can be “Equitable Placekeepers”



Artists act as conduits for skills and knowledge, not egoists, supporting **community** demands, aspirations, self-determination and collective action.



Networks of **relationships** support the discovery of identities, strengthen visitability, and encourage activity by creating trust and empowering possibility.



Longitudinal **engagement** engenders trust. Staying and continuing work creates collaboration.



Artists and communities work together in **defiance** of entrenched barriers: policies, plans, regulations, and development schemes.





**Artists + communities can
defy displacement
by co-creating art + development
that amplify neighborhood assets.**

This theory of change is based on a long range study of eleven Los Angeles-based artists. It upends the commonly held belief that artists contribute to gentrification with displacement.

