



IDIOMAS Español Catalán

Inglés

COMPETENCIAS

Identidad de marca Editorial Lettering Tipografía Ilustración Diseño 3D Adobe Creative Cloud Microsoft Office

APTITUDES

- · Excelente capacidad comunicativa.
- · Creativo y proactivo.
- · Capacidad de organización y atención al detalle.
- · Capacidad para trabajar en equipo.
- · Buen rendimiento con deadlines ajustados.

+ INFO

- · Incorporación inmediata.
- · Disponibilidad de trabajo remoto.

LinkedIn alexlopsanch@gmail.com

Graphic Designer based in Barcelona.

WORK EXPERIENCE

Present Graphic Designer, Freelance 2021

("REPÚBLICA", caracazador)

(Creative Reverse)

("OFF WINE", Escac Films) (Springfield, Bershka, Zara)

(FW21 & SS22, Dominnico)

Logo, merchandising and physical album packaging

Interface design for app, controllers, remote screens, and

panels for an architecture exhibition.

Interface design for FX screens in a short film. Art assistant, set design for advertising.

Logo and visual identity for the presentation event promotion on social media, animation and 3D lettering

for campaign video.

Creative direction and physical EP packaging. Visual ("Entre Luces", Ale Vez)

identity for concert communication on social media. Lettering for posters, visuals, canvas, and video credits.

2023 Graphic Designer, Designal

2021 Development of the corporate identity manual.

Visual identity, graphic design for retail, fanzine layout, and digital retouching in collaborative campaigns.

Identity design for the sustainability section "Love the world."

Final artwork preparation.

Junior Graphic Designer, Pedelta

Layout of catalogs, brochures, leaflets, and technical project sheets. Web consulting.

Junior Graphic Designer, Glovo

Development of graphic identity for Glovo Business.

Design of icons, in-app ads and banners, event materials, and internal communications. Final artwork preparation.

2018 Design Intern, Pedelta

Development of the corporate brand book.

Editorial design for the first corporate magazine, "Pd Magazine."

Logo redesign for the 25th anniversary.

Layout of catalogs, brochures, leaflets, and technical project sheets.

Design of corporate stationery and final artwork preparation.

2017 Design Intern, Get Bag Service / Box Infiniti

Logo, icon, and web graphics redesign.

Design and layout of communication materials (flyers, roll-ups, vehicle vinyls, etc.), and final artwork preparation.

EDUCATION

2018 Bachelor's Degree in Design

Elisava School of Design and Engineering (UPF), Barcelona 2014 Specialization in Graphic Design.

2014 Bachelor's Degree in Architecture

2012 School of Architecture (UPC), Barcelona

Completed 120 ECTS credits.