

# Shiyan Zhu

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## EDUCATION

### Rhode Island School of Design

Providence, RI | 2022 – 2026  
BFA Graphic Design  
Minor: Computation, Technology,  
and Culture (CTC)  
GPA: 3.916, Honors Student

### Brown University

Providence, RI | Sept 2024 – Present  
Japanese Language Courses

## SKILLS

**Design** | Editorial Design; Type Design;  
Brand Identity Design; Poster Design;  
UI/UX Design; Print and Production; Data  
Visualization; Motion Graphics; Social  
Media Content; Curation Experience

**Digital** | Adobe Creative Suite  
(InDesign, Illustrator, Photoshop, Light-  
room, Premiere Pro, After Effects); p5.js;  
HTML/CSS; Figma; Glyphs; Cavalry;  
Ableton Live; Google G-Suite; Procreate;  
Apple Keynote; Blender; Microsoft-Suite

**Artistic** | Screen Printing; Letterpress;  
Risograph Printing; Painting; Installation;  
Illustration; Digital Photography, Film  
Editing; Color Theory

**Soft Skills** | Critical Thinking; Problem  
Solving; Visual Conceptualization; Client  
and Team Communication; Constructive  
Critique and Feedback; Multitasking  
Across Projects; Attention to Detail

## AWARDS

Honorable Mention, IDA International  
Design Award (multiple) | 2024  
Silver Award, SGADC Singapore Art  
Design Contest | 2021  
Bronze Award, Hong Kong Contemporary  
Design Competition | 2021

## LANGUAGE

English (Native or bilingual)  
Mandarin (Native or bilingual)  
Cantonese (Advanced)  
Japanese (Beginner)

## CREATIVE EXPERIENCE

### The College Hill Independent | Graphic Designer

Providence, RI | Jan 2025 - Present  
Designed editorial layouts for 8 issues per semester. Coordinated closely  
with writers and editors to design playful yet legible newspaper articles.

### Brown Political Review | Social Media Designer

Providence, RI | Jan 2025 - Present  
Designed the social media posts for 4 issues per year, including graphics  
and photo shoots. Worked closely with writers, editors and the illustrators  
to all posts. Brown Political Review is the largest student-run magazine that  
distributed throughout Providence.

### TEDxRISD | Marketing Team

Providence, RI | Sept 2024 - Present  
Designed the Annual Speaker Application Poster and also participated in  
event identity and digital marketing content for RISD's 2025 Annual TEDx  
Conference: Recipe. Collaboratively planned, curated, and executed the  
conference with a 16-member team.

### Brown University | Project Designer

Providence, RI | Oct 2024 - Dec 2024  
Designed poster for Japanese Conversation Table, the largest annual event  
that sponsored by the East Asian Studies Department at Brown.

### RISD Print Center | Student Technician

Providence, RI | Sept 2024 - Present  
Assisting the lead technician with print jobs, managing equipment, and pro-  
viding support to over 2500 users.

### Retrotopia Haute Couture Studio | Freelance Design Lead

Shanghai, China | Aug 2024- Sept 2024  
Led the design of the logo and brand identity. Created promotional posters  
and social media content for the first showcase at the Architectural Model  
Museum in Shanghai, China.

### Beijing Water Design | Assistant Art Director Intern

Beijing, China | June 2024 - Aug 2024  
Conducted research on regional history, culture as well as tourism trends  
for the Wutong Street Ancient Town Water Show Project in Tongxiang,  
Zhejiang, China. Analyzed audience demographics and visitor behavior to  
inform design decisions. Assisted in developing conceptual narratives and  
visual elements for the project.

## EXTRACURRICULAR ACTIVITIES

### RISD Unbound Art Book Fair | Volunteer

Providence, RI | Apr 2024  
Organized and managed the Graphic Design Department's table at the fair  
hosted at the RISD Fleet Library, selecting and coordinating submissions  
from contributors. Oversaw table operations, engaged with guests, and  
facilitated the sale of all submitted works.