# Marcel Yiran Wang

Artist | Technical Artist

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#### **Education** NEW YORK UNIVERSITY, TISCH SCHOOL OF ARTS

Master of Professional Studies, Interactive Telecommunications Program, 2022

#### SICHUAN FINE ARTS INSTITUTE

Bachelor of Fine Arts, Oil Painting, 2020

## **Experirences**

Nov 2022-present

## THE MILL

**Technical Artist** 

New York, NY Full-time

- Collaborated with CG Leads and Creative Directors to design and implement interactive digital experiences.
- Developed high-fidelity, stylized virtual characters and real-time interaction systems.
- Operated motion capture systems (VICON, Xsens, Faceware, LiveLink) to stream and synchronize data in real-time workflows.
- Modeled, textured, and optimized 3D assets for real-time rendering in Unreal Engine.
- Customized MetaHuman models, including texture refinement, rigging adjustments, and accessory design (e.g., jewelry, props).
- Created XGen groom assets in Maya and integrated them into Unreal Engine for dynamic character hair
- Partnered with CG artists and 2D compositors to establish end-to-end VFX production pipelines.
- Worked with developers to prototype, test, and refine new features and interactive mechanics.

#### Aug 2023-Nov 2024

## MARFA - JOURNEY INTO SELF

**Technical Artist** 

New York. NY Part-time

## An Immersive VR Experience

- Designed and built virtual environments and lighting setups for immersive VR experiences.
- Customized MetaHuman models, including rigging, texturing, and grooming for realistic characters.
- Designed and created all sound effects and audio.
- Edited the final experience video and trailers.

#### Sep 2022

## **EXHIBITION - BODY, EMBODIMENT, DIGITAL SELF**

New York. NY Full-time

## Curator, Designer

An onsite digital art popup show happening during September 9th - 11th at 215 1st Ave, New York.

- Managed end-to-end curation, organization, and administration of art exhibitions and projects.
- Designed visual materials, including posters, press releases, advertisements, brochures, and promotional cards.
- Oversaw installation of art projects and resolved technical challenges to ensure seamless execution.

# Jun-Nov, 2021

# CAMLAB, CHINESE ART MEDIA LAB, HARVARD UNIVERSITY Web Design Intern

Remote Full-time

## Using multi-media storytelling to build cultural and historical experiences

- Designed and developed immersive online virtual tours, interactive exhibitions, and documentary websites for three major projects: Mindscape, To the Moon, and The Great Game.
- Structured website content and designed layouts, including prototyping workflows and transitions using Figma.

# **Skills**

3D Unreal Engine, Maya, Motion Capture \*\*\*\* Touchdesigner, Substance Painter, Figma, Ableton Live, Painting Creative \*\*\*\*

Adobe (Photoshop, Premiere, After Effects) Design \*\*\*\* Woodworking, Prototyping, Soldering, Arduino Fab \*\*\* Code Javascript, HTML, CSS, Python

# **Exhibitions**

#### **Artist Interview, CanvasRebel:** https://canvasrebel.com/meet-yiran-wang/ Aug 2023 CVPR 2023, The IEEE/CVF Conference on Computer Vision and Pattern Recognition 2023, Art Gallery, Jun 2023 group show, Vancouver, Canada **Currents New Media 2023,** group show, Santa Fe County, US Jun 2023 Waiting Room, Immersive Art for Wellbeing, group show, HOT-BED Gallery, Philadelphia, US Sep 2022 **MOCO 22'**, Live Performance, 8th International Conference on Movement and Computing Conference, Chicago, US Jun 2022 NYC EIS 22', New York City Electroacoustic Improvisation Summit, Live Performance, New York, US Apr 2022 **Dialogue with Southeast Asia**, group virtual show, ASIAN International Art Exhibition, China Apr 2022 Mar 2022 **Athens Open Art**, group show, London, UK **Re-Fest 2022,** group virtual show, Culturehub, New York, US Mar 2022 Nov 2021 **:iidrr Artist Talk**, Artist Talk, NY, US (11/5) May 2021 Neo-Imaginaria: Gen-Z New Media Poetics, group show, BROWNIE/Project, Shanghai, China NYU Tisch ITP Spring Show ETUDE x Anomaly Open Space, Shanghai, China Mar 2021

# **Award**

**Publication** 

**Dune**, **First Place**, The 2022 Jefferson Center of Immersive Arts for Health Student Design Competition

Aug 2022

June 2022

Elias Jarzombek and Yiran Marcel Wang. 2022. **Pendular**. In Proceedings of the 8th International Conference on Movement and Computing (MOCO '22). Association for Computing Machinery, New York, NY, USA, Article 38, 1-

3. https://doi.org/10.1145/3537972.3538021