

# ALEX BAKER

## Art Director

Bakeralex70@gmail.com  
(905) 462 2922

## PORTFOLIO

### EDUCATION

Humber Polytechnic  
Advertising - Art Direction  
Ontario College Graduate Certificate  
Sep 2024 - Apr 2025

Sheridan College  
Advertising and Marketing Communications -  
Management  
Ontario College Advanced Diploma - Honours  
Sep 2020 - Apr 2023

### EXPERIENCE

Intern, The Influence Agency  
Jan 2023 - Apr 2023  
Gained hands-on experience in the influencer marketing pipeline by managing data input for an influencer database and creating various graphics for different projects

### SKILLS

Collaboration & Teamwork	Adaptability
Communication	Attention to Detail
Organization	Creative Problem Solving

### PROGRAMS/TOOLS

Adobe CC: Photoshop, Illustrator, Premiere Pro, InDesign	Figma/FigJam AI Tools Notion
--	------------------------------------