ANDREW DANGER

Creative Art Director | Innovative Storyteller

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SKILLS SETS

- Creative Ideation & Design
- Marketing & Public Relations
- Experiential & Exhibit Design
- Influencer Marketing
- AI Art Generation
- Packaging Design
- CMYK Print Process
- Digital Design
- Team Leadership

APPS & PROGRAMS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Firefly
- Adobe xD
- Midjourney AI
- Microsoft Power Point
- Google Slides
- Figma

ABOUT ME

I'm a California based creative with over 15 years of experience in experiential design and public relations (PR). I love telling stories and dodging traffic on an electric unicycle. I can work in the morning without coffee, but I always work better with it.

From ground up ideation to evolution of existing campaigns. Previous successful programs include work for Barilla, Dell, Dove, eBay, Google, HP, Lexus, Lilly, Mars, Microsoft, PayPal, Salesforce, Toyota, Xbox and more.

WORK EXPERIENCE

EDELMAN, Associate Creative Director
March 2020 – December 2024

Part of the national creative team in public relations. Concepted and executed North American campaigns for major tech, pharma, and consumer brands which has led to 100M+ impressions and double digit increases in social mentions.

SPARKS, Associate Creative Director
February 2015 – September 2019

Creative team leader and exhibition designer. Ideated and helped brand some of the largest tech conferences seen in the US including Salesforce Dreamforce and Google Next which attracts tens of thousands of visitors annually.

GEORGE P JOHNSON, Senior Graphic Designer
August 2012 – February 2015

Exhibition and show designer on major automotive brands including Lexus, Infiniti, and Scion.

FREELANCE & OTHERS, Freelancing
January 2008 – Current

All other past work history available upon request.

EDUCATION

California State University, Long Beach
BFA, Graphic Design

The Book Shop School For Ads
Art Direction & Copy Writing

REFERENCES

Available upon request