

**Zach Reich** (he/him)

**Contact**

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**Education**

B.A. Graphic Design, Yale University  
Expected graduation: May 2026  
Current GPA: 3.92/4.00

**Technical Skills**

Adobe Suite, CSS/HTML,  
installation design,  
motion graphics

**Select Contract Work**

**Description**

Long Wharf Theatre Experience Design	Interior design and wayfinding for the 2024–2025 premiere production at Long Wharf Theatre in Hamden, CT
McKenzie Liautaud Jewelry Ads	Media post designs advertising the designer’s Winter 2024 holiday sale at luxury clothing store Joan Shepp
Mesler’s at the Rubell Museum	Logo, invitation, and shirt designs featuring the artwork of artist Joel Mesler, made for the Miami Rubell Museum
IFPDA Web Design	Redesigned landing page for IFPDA.org, the website of the International Fine Print Dealers Association
Studio Visit for the IFPDA Foundation	Visual identity, flyer, and advertisement design for Studio Visit, the 2024 IFPDA benefit sale in partnership with Christie’s
Jeffrey Gibson Projections	Projection designs in collaboration with the artist on Brooklyn Bridge, Madison Square Garden, and other NYC locations
Elm City Tickets Design	Print and digital ticket redesign for 2024-2025 productions under Elm City Tickets, a full-service ticket provider
x, y, z visual identity	Visual identity, creative direction, poster design, and curation for Brooklyn group art exhibition
<i>Rainer Ganahl: If the Price Is Right</i>	Visual identity, creative direction, exhibition booklet design, and wall vinyl design for TriBeCa solo exhibition
Mickalene Thomas Internship	Full-time administrative/graphic design summer internship in artist’s studio; redesigned artist’s site and press releases
Jeffrey Gibson IFPDA Booth	Visual identity and booth design for the Jeffrey Gibson booth sponsored by Sotheby’s at 2024 IFPDA Print Fair
Coplan Hurowitz Visual Identity	Visual identity and site design for Coplan Hurowitz Art Advisory, an independent art advisory in NYC
Irma Boom Internship	Full-time summer internship in designer’s office; designed for Rijksmuseum and Vatican Library, among others
Yale Schwarzman Center Projection	10-minute animated projection displayed at opening night of Yale Schwarzman Center
Yale School of Architecture Poster	Poster design for Denise Scott Brown Symposium at Yale School of Architecture
Yale University Art Gallery Poster	Welcome/informational poster design displayed on exterior of Yale University Art Gallery

\*Full descriptions available at [zachreich.com](http://zachreich.com)