

FRANKIE MATTHEWS

419.806.2894

matthefs@mail.uc.edu

frankiematthews.com

PROFICIENCIES

SOFTWARE

Illustrator

InDesign

Photoshop

After Effects

Lightroom

Figma

MEDIA

Sketching

Illustration

Photography

INVOLVEMENT

APRIL 2024–PRESENT

Treasurer of SEGD DAAP Chapter

AUGUST 2023–PRESENT

Treasurer of the University of Cincinnati
Typography Club

JANUARY 2023–PRESENT

Volunteer at St. George Interfaith Food
Pantry in Cincinnati, OH

JANUARY 2021–PRESENT

Vice President & Media Chair of the
University of Cincinnati Triathlon Club

ACHIEVEMENTS

MARCH 2024

Graphis New Talent 2024 Silver Award
Recipient (“*Transposed*”)

AUGUST 2022

University of Cincinnati Co-op Ambassador
Scholarship Recipient

AUGUST 2020–PRESENT

University of Cincinnati School of Design,
Architecture, Art and Planning Dean’s List

AUGUST 2020–MAY 2021

University of Cincinnati Cincinnatus
Academic Scholarship Recipient

EDUCATION

UNIVERSITY OF CINCINNATI / CINCINNATI, OHIO

COLLEGE OF DESIGN, ARCHITECTURE, ART AND PLANNING

Communication Design Major, Marketing Minor

Class of 2025 / 3.8 GPA

PERRYSBURG HIGH SCHOOL / PERRYSBURG, OHIO

Class of 2020 / 3.9 GPA

DESIGN EXPERIENCE

SWATH DESIGN / CINCINNATI, OHIO

GRAPHIC DESIGN CO-OP / AUGUST 2024–DECEMBER 2024

Designed environmental graphics and wayfinding solutions for clients.

Responsibilities spanned all aspects of the design process including site research, mapping and programming, concept design, bid documentation and fabrication artwork. Clients included WVU Medicine, Willis Knighton Health System and Cincinnati Hills Christian Academy.

MSA DESIGN / CINCINNATI, OHIO

GRAPHIC DESIGN CO-OP / MAY 2023–MAY 2024

Worked within a graphics team that specializes in print work—primarily environmental graphics, signage and wayfinding—for clients such as Cincinnati & Hamilton County Public Library, Xavier University and Athletes in Action. Additional work involved building presentation templates for project proposals, designing social media posts, and creating promotional print mailers for the marketing team.

UNION DESIGN / NEW YORK, NEW YORK

GRAPHIC DESIGN CO-OP / AUGUST 2022–DECEMBER 2022

Created and managed company brands including CREFC, Brookfield Properties, and Bell Works. Incorporated brand assets into a range of uses including: print collateral, digital displays and physical signage. Other work included managing and implementing app content, constructing website templates, and generating creative video ideas for in-house projects.

LIVE WELL COLLABORATIVE / CINCINNATI, OHIO

DESIGN RESEARCH CO-OP / JANUARY 2022–APRIL 2023

Researched and collaborated in a multi-disciplinary environment to generate solutions for client-led projects. Synthesized extensive medical documentation into a script, storyboard and video animation, simplifying the explanation of complex medical concepts to patients and families.