emlyn griffiths

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949.295.9517

EDUCATION

Northeastern University
→ *Boston, MA*
BA in Graphic and Information Design + Communication with a minor in Global Fashion Studies. Summa Cum Laude

SKILLS

Identity and Brand Design
Print Design
Packaging Design
Website Design
UX/UI Design
Prototyping
User Research and Testing
Illustration
Photography

SOFTWARE

Figma
Ilustrator
InDesign
Photoshop
Premiere Pro
Lightroom
Bridge
Procreate
After Effects

EXPERIENCE

Program Assistant at Northeastern University
→ *March- August 2024 / Boston, MA and Paris, France*
Assisted with teaching a fashion summer program in Paris and offered individualized support to students living abroad.

Studio Design Lead at Scout
→ *September 2023- May 2024 / Boston, MA*
Led and mentored a team of four students through creating brand strategy, website wireframes, and other collateral for clients. Delegated tasks to teammates, led design team meetings, facilitated discussion with clients, and guided overall creative direction.

Conference Designer at Scout
→ *September 2022- May 2023 / Boston, MA*
Worked with a team to create overall design strategy and deliverables for Scout's annual conference.

Graphic Designer at Vue Health
→ *August- December 2023 / Boston, MA*
Worked on a fast-paced agency creative team to design deliverables for client and internal projects such as logos, brochures, web ads, wireframes, pitch decks, stickers, and more. Participated in critiques and client meetings. Led the creative direction of a client project.

Graphic Design Intern at EF Ultimate Break
→ *June- August 2023 / Boston, MA*
Implemented EF's branding into marketing materials such as emails, and digital ads. Designed and illustrated exclusive merchandise. Collaborated with a team of designers, copywriters, marketers, and developers.

Graphic Designer at TJX Inc. Homegoods/Homesense
→ *August- December 2022 / Framingham, MA*
Worked on the Homesense creative team to design marketing collateral such as emails, web banners, and social media graphics.