

# Layla Tawaya



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<https://laylatawaya.com>

4-Year BFA Fashion Design graduate specializing in draping, textile manipulations and technical flats. Fast at adapting and an independent worker, whilst still being able to work well in a collaborative environment with mutual learning from peers and colleagues. Interested and exploring both womenswear and menswear.

## Education

2020-2024

**Parsons Paris, The New School**

Fashion Design, Bachelor of Fine Arts

2014-2020

**Abu Dhabi International School, UAE**

IGCSE and A-Levels

2020

**Parsons: Inside the Business of Fashion and Luxury**

During this course I learned the key elements that distinguish luxury brands from other products, sustainability and how becoming greener creates innovation, how brands use social media to create excitement and how popular fashion brands came to life and the history behind them.

2019

**UAL Summer Course**

Fashion Design: Intensive

During this course I learned how to research for the basis of a collection, understand the fashion process, create moodboards, draw basic figure fashion sketches, practice basic draping techniques, develop a colour palette through an awareness of current trends, communicate design ideas in a logical way, and to build a fashion collection.

## Experience

AW 2024

**Gabriela Hearst**

**PFW, Showroom Assistant**

- Assisted sales executives in the presentation of the collection.
- Organized the garments from the new collection.
- Merchandising & maintained the showroom appearance.
- Dressed and styled models.
- Preparing sales material for client appointments.
- Assisted buyers.

AW 2024

**Ottolinger**

**PFW, Show Dresser**

- Organized looks for models before the show.
- Dressed models.

June-August 2022(3 months)

**Hamda Al Fahim**

**Assistant Designer Bridal and Evening Gowns Intern**

- Creating and documenting embroidery samples for clients.
- Taking notes for alterations during fittings.
- Sketching designs as per client's requests then illustrating the sketches on Photoshop.
- Providing different color samples for dresses.
- Quality checking dresses for clients.
- Researching concepts and designs for new bridal and glove collections.
- Working on dress drapes.
- Assisting in a photoshoot.
- Participating in client meetings and fittings, and documenting any changes to ensure the studio remains updated.

## Hard Skills

- Garment Construction.
- Draping.
- Prototyping.
- Embroidery Samples.
- Pattern making.
- Fashion Sketching.
- Technical Flats.
- Pattern Placement and Coloring.
- Hand-Sewing.
- Proficient in Adobe Cloud apps Illustrator, Photoshop, & Indesign
- Concept and textile research.
- Styling.

## Soft Skills

- Strong work ethic.
- Ability to meet deadlines under strict time constraints.
- Ability to produce a lot of work in a short period of time.
- Critical & fast thinker.
- Time management.
- Thinks sustainability.
- Fast at adapting.

## Languages

- English(Fluent)
- Polish(Native)
- French(beginner)