

I am a graphic designer from South Korea based in Berlin.

I studied Industrial design in Keimyung University where I got my start as an artist.

I'm passionate about visual communication and solving problems everything that deals with meaningful design on paper, fabric and digital surfaces.

I find meaning in working with clients from music, fashion and cultural institutions.

EDUCATION

2011 - 2015 BACHELOR OF INDUSTRIAL DESIGN/ KEIMYUNG UNIVERSITY

During my studies I was trained on what constitutes a great product that not only looks great, but functions properly. I focused on design process, materials.

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ILLUSTRATOR / BLENDER / FIGMA / PHOTOSHOP / OPEN FOR LEARNING NEW SKILLS

EXPERIENCE

2021 - CURRENT BERLIN/ SEOUL
FREELANCER VISUAL DESIGNER/ ART DIRECTION

MARCH 2021 - JUNE 2021 THE GAABS CREATIVE SERVICE AGENCY/ BERLIN
JUNIOR ART DIRECTOR/ GRAPHIC DESIGN INTERNSHIP

Improved UI design and 3D skills with details and a nerdy mind during an internship.
I got an internship during the pandemic, it was a great opportunity and experience with various clients from THE GAABS.

MARCH 2020 - NOVEMBER 2020 ONONON UPCYCLING PRODUCT DESIGN GROUP/ SEOUL
GRAPHIC DESIGN TEAM LEADER

As an upcycling brand, ON ON ON uses silk screens to give possibilities to recyclable materials.
I made BI, Designed patterns that go into silk screens for products & promotions and participated in making actual products.

APRIL 2022 - OCTOBER 2020 BROWN BRICKS MULTY BRANDING COMPANY/ SEOUL
GRAPHIC DESIGNER & SNS MANAGER

I manage all the promotion assets for collaborations, and social marketing and make flyers to help Re-organize the overall atmosphere

MAY 2017 - AUGUST 2020 CHANNEL 1969 KOREAN UNDERGROUND MUSIC ASSOCIATION/ SEOUL
IN-HOUSE GRAPHIC DESIGNER/ FREELANCER

I spend 3 years with various local musicians in Seoul. usually designed flyers and all kinds of merchandise for various music venues and was heavily involved in the underground music scene of Seoul.

MARCH 2017 - MAY 2019 KBP HOME & INTERIOR FABRIC PRODUCT HOUSE/ SEOUL
PROFESSIONAL DESIGN ADVISOR

During my 3 years at KBP was in charge of designing material for their social media and communicating with clients & customers visiting the showroom.

I was responsible for guiding them through the projects and giving advice based on requirements also communicating with the factory. the time spent there gave me a lot of confidence in my design and analytical skills.