Eliaz Wright

Eliaz is a San Francisco-based designer and creative technologist specializing in print, web, and interactive media. They bring out-of-the-box ideas to life for audiences seeking memorable and impactful experiences.

theeliazwright@gmail.com | eliaz.cargo.site | in/el-w

EDUCATION

University of San Francisco
Bachelor of Arts in Design
Computer Science & Advertising Minor
Dean's List, Honors, & Presidential Scholar
Graduation in May 2026

SKILLS

InDesign	After Effects	Python
Photoshop	Figma	C#
Illustrator	AR Design	HTML5
Premiere Pro	JavaScript	CSS
	Java	p5.js

LEADERSHIP EXPERIENCE

Marketing Coordinator
College Players · May 2024 - Present
- Led marketing campaigns for theatrical productions, increasing audience engagement by 30% through posters, digital ads, and AR filters.
- Partnered with external design teams and the college newspaper, ensuring 100% brand consistency across marketing and merchandise.
- Documented rehearsals and events through high-quality photography, increasing social media engagement by 15% in collaboration with the Historian.

Co-Captain and Member
Awkward Silence · Aug 2022 - Present
- Led and mentored a team of 15 peers, honing improvisation skills through exercises and games, fostering a dynamic and collaborative team culture.
- Coordinated weekly practice sessions to ensure high-quality monthly performances.
- Launched social media and print ad campaigns, using trending topics and memes, resulting in a 40% increase in show attendance for monthly improv performances.

WORK EXPERIENCE

Performing Arts Media and Marketing Assistant
University of San Francisco · Sept 2023 - Present
- Spearheaded 150% increase in social media engagement (Facebook, Instagram) through targeted advertising strategies and optimized content delivery.
- Collaborate with the Project Manager to create, edit, and distribute production materials and social media content.
- Contribute to successful marketing campaigns by proofreading and optimizing copy, ensuring error-free and polished communications.

Instructional Technology Trainer and Administrative Assistant
University of San Francisco · Oct 2022 - May 2024
- Develop and lead engaging virtual workshops (4-8 per month) on instructional technologies for both students and faculty members.
- Gathered and analyzed user feedback to continuously improve training content and delivery.
- Managed and prioritized training inquiries, resolving them independently or by escalating to the appropriate team.

Athletics Creative Media Assistant
University of San Francisco · Nov 2022 - May 2023
- Produced and edited short-form sports videos and graphics for social media platforms, such as Tiktok, Instagram, etc.
- Created high-visibility promotional videos for the Sobrato Center LED boards, viewed by 11,000+ attendees, enhancing fan engagement during games.
- Collaborated on generating innovative video and online content with the Creative Media Director and Creative Media Specialist.

AWARDS
- NCWIT Aspirations in Computing Regional Winner '22
- Delta Sigma Theta Sorority, Inc. Scholarship '22
- American Public University System Scholarship '22