NATTHASIT SUKSANGPLENG

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EDUCATION

MA Advertising London

London College of Communication | The University of Arts London

October 2023 - Present

BA Language and Culture

Faculty of Arts | Chulalongkorn University

Bangkok

2020

PROFESSIONAL EXPERIENCE

Self Employed

3D Digital Artist

London

2022 - Present

- Conceptualised and executed artworks as part of UAL Language-Art Project, exploring the human communication through the lens of artificial intelligence.
- Designed motion graphic for ELLE Thailand digital cover and social media.
- Created CGI out-of-home for Stretsis FW23 collection
- Created CGI out-of-home for Siam Paragon Shopping Mall
- Developed and executed a CGI-based out-of-home and social media ad for Lays

Social Media **Content Manager**

Light Shadow Dark Studio

Bangkok

2020 - 2023

- Oversee content creation for social media platforms.
- Applied AR experiences for client brands.
- Developed and refined KV for Bangkok International Fashion Week 2022, including virtual avatar creation, retouching and designing posters.
- Designed and developed an augmented reality (AR) tote bag prototype for The Only Market Bangkok to showcase the brand's product.
- Created promotional video for Jaspal x Orla Kiely Lunar New Year Capsule
- Edited fashion film for Gems Pavilion & Mesh Museum, with an opening sequence featuring my original 3D animation.

Gallery Assistant

Volunteer works Bangkok

2018 - 2019

- Curated Exhibition: Arts Open House 2019: The Arts Supper Plan, develop main exhibition for exchanging information and promotion to the public, Faculty of Arts, Chulalongkorn University.
- Coordinated Exhibition "28 years in memory, Seub Nakhasathien"
- Managing, displaying photo exhibition for an environmental conservation org.
- Coordinated an internship exhibition as part of N22 Galleries' Night, hosted by the Embassy of France Thailand.

AWARDS

D&AD New Blood Wood Pencil Winner 2024

Kraft Mac&Cheese: Why Mess with Perfection

D&AD New Blood Portfolio 2024

Thatsnat.com | nat-emi.com

SKILLS

- **Design** | Adobe CC, Figma
- 3D Modelling | Blender
- AR Implementation | Meta Spark, Lens Studio, Effect House
- **Project Management** Google Workspace, Notion
- Social media managment / content creation
- Qualitative research

INTERESTS

- · Languages | Thai, English, Spanish, Bokmål
- Arts | pottery, rug making, digital painting
- **Sports** | Rock climbing, weightlifting, skiing
- Emerging technologies (AR/VR)
- Independent media (queer films, music and video games)