

Na Eun Choi

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she/her | Industrial Design | Los Angeles, CA | naeunc.com

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EDUCATION

ArtCenter College of Design / Pasadena, CA / Expected Graduation 12.2025

Bachelors of Science in Product Design, Minor in Material Science

Collin Community College / Dallas, TX / 08.2020 — 05.2021

Coursework: Engineering, English Literature, Finance, & Government

EXPERIENCE

ArtCenter Student Laser Technician / Pasadena, California / 02.2024 - Present

- Facilitated students in operating laser machines and clarified Adobe illustrator coordination with laser machine software for students

Potentialpark / Stockholm, Sweden / 11-12.2022

- Conceptualized and refined their brand identity through prototyping a new website experience
- Directed, scripted, and filmed social media content and spear headed sales correspondences as part of a team

In-N-Out Burger / Dallas, Texas / 05.2018 – 05.2022

- Collaborated with a customer service team of 25 to streamline workflow and supervise associate training
- Executed problem-solving skills with customer inquiries to provide excellent customer service while building professional communication skills

SKILLS

Design Communication

Branding, CMF Storytelling, Concept Ideation, Design Research, Sketching, Sustainable Problem Solving

Workflow

Adobe Creative Suite (Acrobat, Ai, Id, Ps), Apple (iMovie, Keynote, Pages), Google Workspace, Microsoft 365

Social: Behance, Facebook, Instagram, LinkedIn, TikTok / Web: Cargo, Figma, Miro, Notion, Squarespace

Fabrication

3D Printing (SLA, FDM), Arduino, CLO 3D, CNC Machining, Keyshot, Industrial Sewing, Patternmaking,

Laser Printing, SolidWorks, Vacuum Forming, & Woodworking

LANGUAGE

English (fluent) / Korean (conversational)

RECOGNITION

Women's Club of Pasadena Scholarship / 09.2024 — 05.2025

ArtCenter Denhart Sustainability Prize / Special recognition / 12.2023

Monetary prize and recognition provided based on submission of the sustainable design proposal "SPROUT", a multi-purpose EV charging station that provides climate-resilient infrastructure for underserved communities