



▲ ✨ I WORK WITH COLORS, MATERIALS, AND LIGHTING TO CREATE CAPTIVATING COMPOSITIONS. I AM ALWAYS ON THE LOOKOUT FOR OPPORTUNITIES TO EXPERIMENT AND EXPLORE NEW AESTHETICS. I DEAL MAINLY WITH LOOK DEVELOPMENT, WHICH ALLOWS ME TO HAVE GREATER CONTROL OVER THE VISUAL IMPACT OF MY WORK.

▲ ➤ OVER THE PAST FIVE YEARS, I HAVE WORKED IN THE ADVERTISING INDUSTRY, GAINING EXPERIENCE IN PRODUCING DIGITAL, ON-AIR, AND PRINT ASSETS. WITH A KEEN EYE FOR DETAIL AND A DEEP UNDERSTANDING OF DESIGN PRINCIPLES, I HAVE A TRACK RECORD OF DELIVERING SUCCESSFUL CAMPAIGNS FOR LEADING ADVERTISING AGENCIES AND INTERNATIONAL BRANDS.

▲ 🎨 I AM PASSIONATE ABOUT CRAFTING VISUAL STORIES AND CONSTANTLY SEEKING NEW AND INNOVATIVE WAYS TO PUSH THE BOUNDARIES OF VISUAL COMMUNICATION. ADDITIONALLY, I HAVE TAKEN ON THE ROLE OF ART DIRECTOR, SHOWCASING MY CREATIVE PROBLEM-SOLVING SKILLS AND ABILITY TO EFFECTIVELY MANAGE TEAMS TO ENSURE EVERY PROJECT IS DELIVERED TO THE HIGHEST STANDARD.

CHRISTIAN CABIDDU  
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Education

- 2011 Scientific High School Diploma, Liceo A. Orsini
- 2018 First Level Academic Diploma in Visual Communication Design Specialization in Graphic Design, IED Milano

Area of expertise

3D Visualization, Motion Graphics, Graphic Design, Editorial Design, Research, Concept, Art Direction

Software

- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Adobe Indesign
- Maxon Cinema 4D
- SideFX Houdini
- Redshift
- Octane Render

OS

- Microsoft Windows
- MacOS

Languages

- Italian (native language)
- English

Work experience

- Current  
[Redacted] Freelancer
- April 2019 - April 2023  
[Redacted] Designer / Ditroit Studio
- October 2018 - March 2019  
[Redacted] Design Intern / Ditroit Studio

- Selected brands
- Prada
  - Armani
  - Loro Piana
  - Hublot
  - Mtv
  - Swatch
  - Timex
  - Spotify
  - Rai
  - KitKat
  - Shiseido
  - Pantene
  - Dove
  - Clinique
  - Head & Shoulders
  - SK-II
  - Bally
  - and more

**Awards**  
[Redacted]  
D&AD 2021 - Wood Pencil  
[Redacted] for the Nutrient Blend project produced for Pantene  
in collaboration with Procter & Gamble, Grey and Beeta at Ditroit Studio

Interests

My inspiration comes from a wide range of sources ▲ and I am always looking for new interests ▲▲ I am passionate about design ▲ art ▲ and photography ▲▲ I keep myself updated with the latest tech and innovations ▲▲ In my spare time ▲ I enjoy watching movies and listening to music ▲▲ I am also a sporty person ▲ I play different sports and I love nature ▲ I am always up for hiking or climbing ▲▲