

Atakan Göksel

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EDUCATION

Ozyegin University, Faculty of Architecture and Design, Istanbul, Turkey Sept 2021 - Present
Industrial Design, Senior (4th year)

Ozyegin University, Faculty of Business, Istanbul, Turkey
Business Administration & Entrepreneurship (Double Minor), Junior (3rd year)
Expected graduation in 2025.
GPA 2.72/4.00

IE University, Erasmus Exchange Program, Madrid, Spain Jan 2024 – May 2024
GPA 3.42/4.00

WORK EXPERIENCE

Quiteoften, Istanbul, Turkey Jun 2024 - Present
Graphic & Fashion Designer Intern

- Designed stickers, posters, 2D graphics, tee & hoodie graphics for upcoming drops and events.
- Managed and designed social media posts and stories.
- Worked on the operations of the brand for logistics, warehouse & production.
- Worked directly with both founders of the brand.

Longchamp, Madrid, Spain Jan 2024 – May 2024
Junior Brand Consultant, Contract

- Conducted brand and market analysis for Longchamp, identifying growth opportunities and strategies.
- Reviewed Longchamp's online and retail presence in Spain, suggesting ways to improve customer engagement.
- Developed strategies to strengthen customer relationships, tracking their real-world effects.
- Proposed and implemented new ideas to enhance customer engagement at Longchamp.

HubX, Design Department, Izmir, Turkey Aug 2023 - Sept 2023
Product Designer Intern

- Worked on PhotoApp, Wiser, FastVPN, PlantApp, Mimic apps.
- Conducted in-depth research to inform design decisions, providing valuable insights to fellow designers.
- Proficient in various design areas, including iconography, concept store screenshots, photo manipulation, web design, and UI design.

Cevher Jant Sanayii A.S., R&D Department, Izmir, Turkey Jun 2023 - Jul 2023
Industrial Designer Intern

- Designed a 50 sqm EXPO booth for Automechanica Dubai.
- Contributed to the corporate website's user interface (UI) design.
- Produced realistic wheel renders on vehicles, combining Adobe Photoshop, Adobe AI, and Fusion360 skills to visualize design concepts effectively.
- Conducted extensive research on wheels and manufacturing processes, contributing valuable insights to product development and design decisions.

CERTIFICATES & EXTRACURRICULAR ACTIVITIES

Istanbul Moda Akademisi, Introduction to Fashion Design, Istanbul Jun 2022 – Jul 2022

SKILLS

Software's Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Microsoft Office, Shapr3D, Fusion360, Figma.