



# Rielle Ramos

## PERSONAL PROFILE

I am a project manager and producer with over 9 years of experience overseeing content production for film, broadcast, and advertising. My background includes leading complex projects from concept through to execution, ensuring they are delivered on time and within budget. In addition to managing production workflows and coordinating teams, I bring a strong attention to design and have hands-on experience in prop-styling and creating food content. This combination of skills allows me to effectively handle diverse aspects of project management while maintaining high standards of quality and creativity.

 Toronto, Ontario

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 [rielleramos.com](http://rielleramos.com)

## WORK EXPERIENCE

### PRODUCTION MANAGER

Corus Entertainment | January 2022 - Present

- Manages and leads production and post-production timelines and budgets for advertisements running across all Corus Broadcast Channels
- Provides support for sales, creative, and production and makes sure deliverables are produced as smoothly as possible from a campaign's sale to final delivery
- Keeps all broadcast spots adherent to Ads Standard Council codes and regulations

### SHORT FILM PRODUCER

**After Sunday** | Short Feature | Silent Tower Films  
December 2023 - August 2024 - Premiering at TIFF 2024

**A Fermenting Woman** | Short Feature | Silent Tower Films  
July 2022 - June 2023 - Premiered at Regard International Short Film Festival 2024

**The Art & Craft of Smile** | Short Feature | Silent Tower Films  
October 2021 - December 2021

- Together with the director leads the production across all departments from casting, crewing, logistics, and various grant and partnership applications
- Manages pre-production and engages key creatives that are crucial to the film's creative treatment and vision
- Prepares and manages budgets
- Builds meaningful relationships and partnerships with suppliers and funders

### PRODUCER

**LABEL 428** | Food Creative Agency  
June 2021 - August 2021

- Produced and prop styled for food content for social and digital campaigns

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## PRODUCTION COODINATOR

**Something You Said Last Night** | Feature | Not In Florida Films Inc. August 2021 - October 2021

**Cynara** | Documentary | Frequent Flyer Films Inc. June 2021

**So Much Tenderness** | Feature | SMT Films Inc. February 2021 - May 2021

- Works together with the Production Manager from preparation to wrap
- Relays the production's daily schedule and important information to all cast and crew
- Manages and coordinates food and logistics for the production
- Processes payments and bookings
- Makes sure the day to day film set runs as smoothly as possible

## STORY PRODUCER - DIGITAL

**Proper Television** | September 2020 - February 2021

- Creates the flow, key digital assets, and managed post-production for a series of digital videos for The Food Network's Junior Chef Showdown Season 2.

## PROGRAM AND OPERATIONS COORDINATOR

**POV** | May 2019 - December 2020

- Manages daily office operations (calendar and inventory management, finance tracking, office upkeep) as well as outreach and communication to various stakeholders through social media, weekly e-blasts, and organization events.
- Coordinates and manages the backend of over 25 virtual events



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## HEAD PRODUCER

Seabiscuit Films | Mar 2014 - Aug 2018

- Manages and develops the production of television and online advertisements, television shows, and online content, with a focus on meeting timelines without sacrificing quality of the materials produced
- Creates meaningful connections with clients, companies, and agencies
- Manages the house's pool of producers and oversaw budgets, timelines, and materials produced

## AWARDS & RECOGNITION

Canadian Media Producers Association | Feb - Sep 2022

- CMPA Screen-Based Mentorship Program '22 Participant

## EDUCATIONAL HISTORY

### Centennial College

Post-Grad Diploma in Food Media | Sep 2018 - Apr 2019

- Studied the different marketing tools and techniques to use in building an effective food brand
- Focused on food content creation that touched on recipe development and food styling

### De La Salle University Manila

BA Communication Arts | May 2009 - Apr 2014


Minor in Advertising Management

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- Thesis created the short film, Hawla (Cage), focusing on the metaphoric parallelism of love birds and old couples

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