

Jess Martinez

illustration + design

scionillustration.com



Contact

Los Angeles, CA

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Education

ArtCenter College of Design

Bachelor of Fine Arts,

in Illustration

Sept. 2020 - April 2024

Skills

SOFTWARE

Procreate

Adobe CC 2024

(Photoshop, Illustrator,
InDesign, Acrobat)

DESIGN & PRESENTATION

Book Cover Design

Patterning & Tiling

Social Media Assets

Typography

Editorial

Surface Design

Narrative Illustration

Children's Book Art

Marketing Assets

Stationary Design

LANGUAGES

Native in English

Fluent in Spanish

Basic in Korean

Work Experience

ILLUSTRATOR / DESIGNER

Doug Aitken Workshop | July 2024 - present

- Photo editing and file layout along with organization using adobe photoshop and adobe illustrator
- Illustrated and workshopped typography, built fonts using hand drawn elements

FREELANCE GRAPHIC DESIGNER

La Monarca Bakery | July 2024 - present

- Design consumer-packaged goods (CPG) packaging files and file preparation for printing, store marketing materials (i.e. Menu boards, Posters, Postcards, etc.)
- Photography of products and image editing
- Creating digital assets for social media, web, email and paid advertising campaigns

DESIGN INTERN

Hammit | March 2024 - July 2024

- Worked with marketing & graphic design team to execute marketing assets in the following areas: ecommerce, e-blasts, email marketing, digital advertising, catalog, sales guides, packaging, print, wholesale assets, as well as assisting on photoshoots.
- Created engaging marketing campaigns, printed catalogs, digital ads, & web banners/thumbnails

Recognition & Awards

2024 - LE BOOK, Best Emerging Talent Winner

2024 - Graphis, Gold, Silver, & Honorable Mention

2024 - Creative Quarterly 75, Winner

2024 - Salut! 9, Gallery Nucleus Portland

2023 - LICC23, Official Selection

2023 - Creative Quarterly 74, Runner-Up

2023 - American Illustration 42, Chosen Winner

2023 - Salut! 8, Gallery Nucleus Portland

2022 - ArtCenter Donor Scholarship

2022 - ArtCenter Berlin Scholarship

2021 - Power in Numbers 6, Gallery Nucleus

2020 - Power in Numbers 5, Gallery Nucleus

2019 - Art & Seal Envelope Show, Gallery Nucleus