

# Earron Yu

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## Summary

Hello, I'm Earron. I am adept at adapting and switching fluently between various art and design styles. I have also built mature AI-assisted creative workflows and can efficiently create artworks based on client needs. I have planned and executed branding design and concept art for multiple Web3 projects.

I can actively collaborate with ops teams to provide high-level solutions, creating visual content that grabs customer attention. I understand Web3 target audiences and market demands, having helped many clients successfully uncover and build the core visual elements of their brands.

I look forward to working with you.

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## Online Portfolio

<https://2100art.studio>

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## Experience

### Pencils Protocol

Graphic Designer  
01/2024

<https://x.com/pencilsprotocol>

### Thala Labs

Graphic Designer  
11/2023

<https://x.com/ThalaLabs>

### DTX

Graphic Designer  
10/2023

<https://x.com/oxDTX>

### OrangeX Exchange

Graphic Designer  
08/2023

<https://x.com/OrangeXExchange>

### Tabi

UI/Graphic Designer, Illustrator  
03/2023

<https://twitter.com/Tabichain>

### Gabby World

Concept Artist, Illustrator, Graphic Designer  
11/2022

[https://twitter.com/gabby\\_world\\_](https://twitter.com/gabby_world_)

## Readem

Concept Artist/Illustrator

04/2022

<https://twitter.com/READEMxyz>

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## **Skills**

UI/Graphic Design, Concept Art, AI Tool

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## **Languages**

English, Chinese

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## **Education**

- 2016-2020

Fine Arts School Affiliated to China Central Academy of Fine Arts

- 2020-2024

The Animation School (Animation Arts) of Communication University of China