

RACHEL LIEB (SHE/HER)

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EDUCATION

Bachelor of Design in Graphic Design

*The Pennsylvania State University, State College, PA,
Intended May 2025*

Minor in French and Francophone Studies

*The Pennsylvania State University, State College, PA,
Intended May 2025*

EXPERIENCE

Design Association x SOVABIPOC x NOMAS Fashion Show, 2024

Created strong, innovative visual branding for a fashion show in collaboration with 2 other clubs at Penn State.

Evanisko Experiential Design Project, 2024

Created an exciting and engaging experience for the Special Collections within the Library at Penn State in collaboration with the Evanisko Project.

Penn State Creamery Chocolate Packaging, 2024

Designed creative packaging for dark chocolate to be sold within the Penn State Creamery.

Warren County Branding, 2024

Worked in collaboration with Warren County, PA to create new branding identity for the area.

YMCA Camp Counselor, Avonworth Park, Summer 2021 & 2022

Working with kids in a cooperative, team-centered environment.

Strong communication between coworkers and campers through active listening and asking for clarification when needed.

ACTIVITIES

Design Association, 2022-Present

Treasurer for 2024-2025 school year.

Participates in meetings to connect and collaborate with other peers in graphic design program.

Pride of the Lions Pep Band, 2022-Present

Plays trumpet at basketball games.

French Club, 2021-Present

Learning French outside of classes and connecting with peers who also learn French language and culture.

CERTIFICATIONS & AWARDS

DELFB B2, July 2023

French language proficiency certification administered by French Government.

Graphis New Talent Award, 2024

Honorable Mention received for 3 projects.

Salute Design Competition Merit Award, 2024

Merit Award received for project in Publication category.

AIGA PHL's Locally Sourced, November 2022

Work presented in the first edition of the online magazine.

Evanisko Project, Penn State Libraries, Fall 2023

Work displayed in the Penn State Library as part of the Evanisko Project.

Hootsuite Certification, October 2021

Social media managing platform.

STUDY ABROAD

Besançon, France: Intensive French Language and Cultural Immersion, Summer 2023

Studied French language and culture at Centre de Linguistique Appliquée.

Experienced new cultures and design and gained a more holistic view of graphic design outside of the United States.

TECHNICAL SKILLS

Use of Adobe Creative Suite

Illustrator

InDesign

Photoshop

Lightroom

Premiere Pro

After Effects

XD

Typography

Glyphs

Figma

Photography

Speaks Intermediate Level French